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C93 Radio, 92.7 FM & WWCH Radio 1300
Clarion Healthcare & Rehabilitation Center and
Shipperville Healthcare & Rehabilitation Center
New York Life Insurance Company
Wolf's Auto Outlet

THANK YOU TO ALL OF THESE WONDERFUL SPONSORS.

We ask that you please support them as they continue to support our community.



Clarion Area Chamber of Business & Industry
650 Main Street
Clarion, PA 16214
(814) 226-9161

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Love Our Locals -
Shop Early, Shop Often,
Shop LOCAL!



clarion chamber chronicle

Volume 14 Issue 10

November 2017

Upcoming Events &
Holidays

Sunday, November 19
Holiday Open House @
Phillips Kifer Flowers, East
Main Street Clarion
12noon to 4pm

Monday, November 20:
Friday, November 24:
November 27 through
December 26
FREE PARKING

In downtown Clarion
Compliments of Clarion
Borough Council

Monday, November 20
Customer Appreciation Day
in Downtown Clarion
9am to 9pm

Monday, November 20
Christmas Parade
Line-up is at 6pm
Parade is at 6:30pm
Downtown Clarion

Thursday, November 23
Thanksgiving

Friday, November 24
Black Friday
Chamber Office will be
closed

Saturday, November 25
American Express
Small Business Saturday

Tuesday, December 5
Chamber Mixer
Shaffer Evergreen Rentals
Elk Mountain Winery
6pm to 7pm

Thursday, December 14
Clarion Chamber
OPEN HOUSE
11am to 2pm

CLARION CHAMBER ANNOUNCES
2017 HOLIDAY CELEBRATIONS

The Clarion Area Chamber of Business & Industry invites the community to celebrate the 2017 holiday season with Customer Appreciation Day, held on Monday, November 20th. That evening, join us for the Annual Christmas Parade at 6:30 p.m. Shop Small on American Express Small Business Saturday, November 25th, in downtown Clarion. Free parking will be available for Clarion shoppers on November 20, 24, and November 27 – December 26, and don't forget to drop off your letters to Santa in the big mailbox located at Clarion Area Chamber office located at 650 Main Street in Clarion!

Customer Appreciation Day:

Start off the holiday shopping season with Customer Appreciation Day on Monday, November 20, 2017. Businesses in downtown Clarion will be offering special sales and promotions for their customers throughout the day. Many of these sales will be "one-day-only," so you do not want to miss this opportunity to score great deals at your favorite local businesses! For a complete listing of participating businesses and promotions, pick up the 2017 holiday brochure at the Clarion Area Chamber office.

Christmas Parade:

Celebrate the holidays with us at the annual Christmas Parade! Line up for the parade will begin at 6:00 pm at the Northwest Bank parking lot with the parade stepping off at 6:30 pm. The parade will head down Main Street, ending at 5th Avenue. All parade entries are welcome. The categories of entries include marching bands, musical/instrumental groups, color guard, novelty/specialty groups, drill teams, non-profit service organizations or groups, equestrian and/or animal groups, Scout troops, floats, VIP's, dignitaries, celebrities and gymnastic groups. Registration is free. To register an entry for the parade or for more information, please go to www.clarionpa.com under Events or contact the Clarion Area Chamber at 814-226-9161.

Holiday Stockings:

Stop by the Chamber Office on Monday, November 20th beginning at 4:30 p.m. to pick up free stockings for the first 100 local children, filled with goodies compliments of the Clarion Area Chamber of Business & Industry and the Clarion Area Business Community. Then before and after the parade, stop by several other businesses to pick up even more goodies they will have for you. The list of participating locations will be included with the stockings.

Photo with Santa:

Join us immediately following the parade Clarion Area Chamber Office from 7:00 pm to 8:30 pm on Monday, November 20, for your chance for a photo with Santa Claus!

(continued)

2017 HOLIDAY CELEBRATIONS CONTINUED

American Express Small Business Saturday:

Saturday, November 25, 2017, promises to be a day filled with excitement as the Clarion community celebrates the American Express Small Business Saturday with great sales and two awesome chances to win.

“Shop small” this holiday season by supporting your local businesses and merchants on American Express Small Business Saturday! Customers will find great deals and special promotions at various Clarion area businesses. Stop by the Clarion Area Chamber on Main Street between 9 am and Noon for a special giveaway for Clarion shoppers. Play Plinko for your chance to win coupons to save money while shopping in your favorite local stores.

For more information on these great holiday events, contact the Clarion Area Chamber office at 814-226-9161 or email info@clarionpa.com.

KEEPING YOUR MONEY LOCAL YEAR ROUND

Want to support and protect your community? A great way to do so is keeping your money local by:

- ***Shopping LOCAL
- ***Eating LOCAL
- ***Spending LOCAL
- ***Enjoying LOCAL

Supporting our small businesses is the best way to ensure long-term innovation, low prices, an increase in jobs and a decrease in environmental impact. Did you know when you purchase locally, more money is kept within your community? For every one dollar spent locally, 68 cents stays in the community, but only 43 cents at non-local companies stays in the local area. And when shopping online, your dollars may have no local impact at all.

Other benefits of keeping your money local include, but are not limited to:

1. Quality Customer Service: Local businesses spend more time training their employees and spend time to get to know their customers.
2. Investing in Your Community and Community's Future: Local business owners are more likely to stay in the area and are more invested in the local community.
3. Taxes Return to the Local Economy: For every \$100 spent in locally owned, independent stores, \$68 returns to the community through taxes, payroll, and other expenditures. If you spend that money in a national chain, only \$43 stays here.
4. Reduce Environmental Impact: Locally owned businesses generally make more local purchases therefore requiring less transportation and causing a reduction in pollution.
5. Adding Distinct Character to Our Town: By choosing to support local businesses you help maintain the diverse, distinct character in our town.
6. Increase Tourism: Visitors are drawn to locations with unique attractions and shopping.
7. Support Non-Profits: Studies have shown that non-profit organizations receive an average of 250% more support from smaller business owners than they do from larger, national chain businesses.
8. Create More Jobs: Local businesses are the largest employer nationally and in our community.

Keep the Cheer Here “Support Local Independent Shops and Services”

WELCOME NEW MEMBERS

CYPHERT’S TREE SERVICE

Shay Cyphert
P.O. Box 57, 8162 Route 36
Tylersburg, PA 16361
814-744-9603
Stump Grinding
Tree Removal
Tree Trimming



FOREVER MEDIA, INC.

Cindy Grant, Sales Manager
1243 Liberty Street, Suite 501
Franklin, PA 16323
814-432-2188
Advertising
Media
Radio



PHOTOGRAPHY BY LISA MILLIRON

Lisa Milliron
503 Main Street
Clarion, PA 16214
814-229-8852
Photography
Portraits



RENDARADIO (WKQL KOOL 103.3 - WPXZ 104.1 - WECZ-AM 1540)

Stevette Rosen, Station Manager
904 N. Main Street
Punxsutawney, PA 15767
814-939-3212
Advertising
Digital Services
Radio



WESLEY’S CARPET CLEANING

Wes Hannold
311 North Main Street
Knox, PA 16232
814-992-2182
Carpet Cleaning
Upholstery Cleaning



STAFF

Tracy J. Becker, IOM, CFEE
Executive Director

Tammy LaCross
Event Coordinator

Kaitlin Minich
Administrative Assistant

BOARD OF DIRECTORS

Jennifer Keth, *President*
Sapphire Moon

Karl Tarango, *Vice President*
Commodore Homes

Joslyn Dechant, *Treasurer*
Northwest Savings Bank

Lisa Esser-Laugand, *Secretary*
S & T Bank

Stacey Thompson, *Past President*
Clarion Associates

Melissa Blose
Park Inn by Radisson

First Sgt. Dustin D. Denney
U.S. Army Recruiting-Clarion

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Hi-Level Golf Course

Bob Larson
PA American Water

Scott Patterson
Eat’n Park

Tricia Pezzuti
Primary Health Network

Ben Pfeufer
Walmart

Carol Porter
H & R Block

Shelly Rhoades
Clarion Psychiatric Center

Chuck Schwab
Unique Fabrications, Inc.

Kim Titley
Wolf’s Camping Resort

Colette Vickers
Clarion Forest VNA

2018 AUTUMN LEAF FESTIVAL™ THEME CONTEST

We are currently accepting submissions for the 2018 Autumn Leaf Festival™ sponsored by the U.S. Army Theme Contest.

Theme submissions are judged by their usability. The criteria are as follows:



- *Appropriate for media
- *Catchy Wording
- *Appealing
- *Marketable on Merchandise and Printed Advertisements

The theme winner will receive a \$50 gift certificate, two tickets to the Miss Junior Teen and Miss Teen ALF™ Scholarship Program, two Autumn Leaf tumblers, and a 2018 ALF™ T-Shirt.

The winner also receives an invitation to attend the VIP Brunch, Sponsor Reception and to ride in the Clarion Hospital “Tournament of Leaves” Parade. In addition, the winner is invited to attend the Annual Award Dinner to be held in March 2018.

The Clarion Area Chamber of Business & Industry Board of Directors will be judging the theme. The creator of the winning theme will be notified as soon as a decision is reached by the panel of judges. All decisions made by the judges are final.

Anyone living, working or attending school in Clarion County can submit theme ideas. **ALL SUBMISSIONS must be made no later than 5:00pm on MONDAY, DECEMBER 4, 2017.** This deadline is firm and will not change.

All entries become the sole property of the Clarion Area Chamber of Business & Industry. When entering a theme(s), the name, address, and telephone number of the creator should be included with the entry. You may mail or hand-deliver your submission to the Clarion Area Chamber of Business & Industry office at the following address:

Autumn Leaf Festival™
ATTN: 2018 Theme
650 Main Street
Clarion, PA 16214

Entries may also be emailed to info@clarionpa.com. For more information, please contact the Clarion Area Chamber at 814-226-9161.

BECKER AWARDED PRESTIGIOUS KEYSTONE AWARD



The Clarion Area Chamber of Business & Industry Board of Directors and Staff are pleased to announce that their Executive Director, Tracy Becker, CFEE, IOM, was awarded the 2017 Keystone Award, the highest honor bestowed by the Pennsylvania Association of Chamber Professionals (PACP). The award was presented to her at this year’s PACP Fall Conference, hosted by the Clarion Area Chamber at the Park Inn by Radisson on Thursday, October 26, 2017.

The Keystone Award was established in 1963 to recognize outstanding service in, and contributions to, the profession of chamber management in Pennsylvania. It is the highest honor bestowed by PACP. It is not presented on an annual basis, but only at such times as an individual has merited such recognition. In fact, Tracy Becker is only the 24th person to be recognized with this award since its inception in the 54 year history of this award.

The criteria for the award include a minimum of ten years as a chamber professional in Pennsylvania, a minimum of five years membership in PACP and a member in good standing, and the position of Vice President, its equivalent or above. Tracy Becker has been with the Clarion Area Chamber of Business & Industry for 30 years, over 13 of those years as Executive Director. She has been an active member of PACP in good standing for many years, including serving as a Board Member from 2009-2011 and from 2015 to the present. She has served on several committees including the PACP Conference Committee and the Member Services Committee. It is due to her efforts that the Fall PACP Chamber Professionals and Leadership Conference was held in Clarion this year.

Tracy began her chamber career in 1987. Nominated by her staff, along with letters of support from Clarion Chamber board members and fellow PACP board members, they indicated she has dedicated her life to the betterment of the community. Her tireless efforts are the backbone to the highly successful and international award winning Autumn Leaf Festival™ which won the 2017 Event of the Year award at the Pennsylvania Wilds awards ceremony earlier this year. She is a certified Festival and Events Executive and is a recent graduate of the United States Chamber’s Institute for Organizational Management.

Becker was also awarded PACP’s distinguished service award at the ceremony for 30 years of service. PACP recognized chamber professionals who have served any five year increment in Chamber management.

HOLIDAY LIGHTS AT KENNYWOOD

The holidays are quickly approaching! Now is the time to take advantage of Pittsburgh’s brightest tradition. Holiday Lights returns to Kennywood on Friday, Saturday and Sunday evenings from November 28 through December 23 plus December 26 through December 30 from 5pm to 9pm.

Marvel at the signs as Kennywood is transformed into a winter wonderland featuring over two million dazzling lights. Spend the most wonderful time of the year at America’s finest traditional amusement park. They have all of your favorite holiday traditions - model trains, cookie decorating and Santa along with some of Kennywood’s signature food and attractions, of course!

Spread the holiday cheer by purchasing your admission ticket at the Clarion Area Chamber of Business & Industry office just for \$16 a person. **If you purchase at the gate the cost is \$18.99 plus a \$1.00 amusement tax.**

The Chamber and its mission...
Your Chamber of Business & Industry is a voluntary partnership of business and professional people working together to build a healthy economy and to improve the quality of life in our community.

MEMBER TO MEMBER NEWS

CHARITABLE DEEDS AND SERVICES ANNUAL UTILITY CAMPAIGN

Charitable Deeds and Services helps the poor and needy in Venango, Clarion and Forest Counties. They are now in the middle of the their 16th Annual Utility Campaign for the poor and needy. There are so many families out there without electric, gas and water. We continue to raise money each and every year, but it is not enough to keep up with the increasing need. If you ever had a thought that some day it was time to give back because the Good Lord has been so good to you, ***now is that time.***

Charitable Dees and Serves is an organization that has 1,000 plus members. It has no expenses, no administration fees, and no one gets paid. There is a local family that takes care of all the expenses that we may incur. Because of this, we can give back 100 percent of what we raise, to the poor and needy. These 1,000 plus members do this for the love of God and neighbor. We started our campaign in October, a little earlier than normal, due to the overwhelming amount of request coming in daily. We are pleading to the public, businesses, churches and other organizations to help with the campaign. You can send your donations to Charitable Deeds and Services, 98 Hickory Nut Lane, Knox, PA 16232. Our telephone number is 814-221-9966.

On November 2, we started our 16th year of helping the poor and needy. In all of those years, we have yet to turn anyone away that needed our help, if they were worthy. We have a 2 week waiting list of families who need help when we raise enough money to do so. As the weather turns colder, this list is going to get longer and longer.

Besides helping the poor and needy with utility bills, we also give free clothing, furniture, appliances, and household items of what we have in stock.

If any trust, foundation, or other charity would like to send us a grant, we can distribute it in their name, and send back an application for each family that they helped. We would like to have banks, businesses, and manufacturers help us with the Utility Campaign. We are a 501 (c) 3 organization.

Please don't hesitate to donate today. Thank you.

What is BAYADA Pediatrics Home Health?

BAYADA Pediatrics Home Health takes a family centered approach to providing services for our clients under the age of 18. Bayada Pediatric Nurses and Certified Nursing Assistants are experts in caring for children requiring complex, high-tech care.

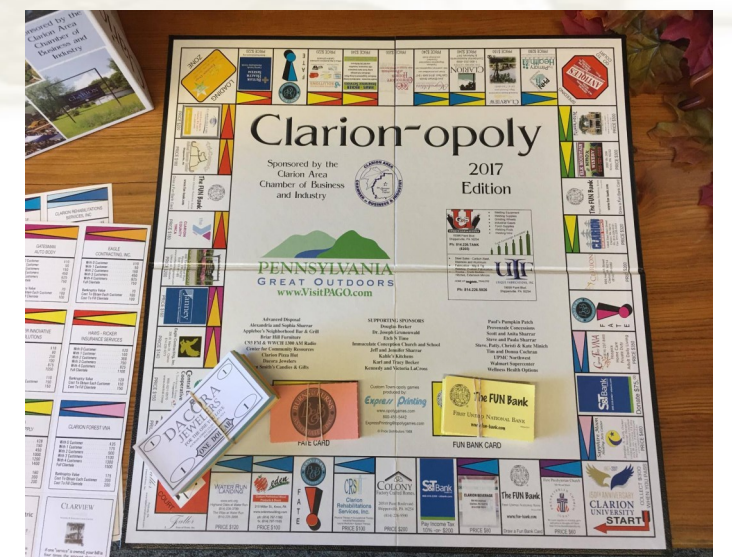
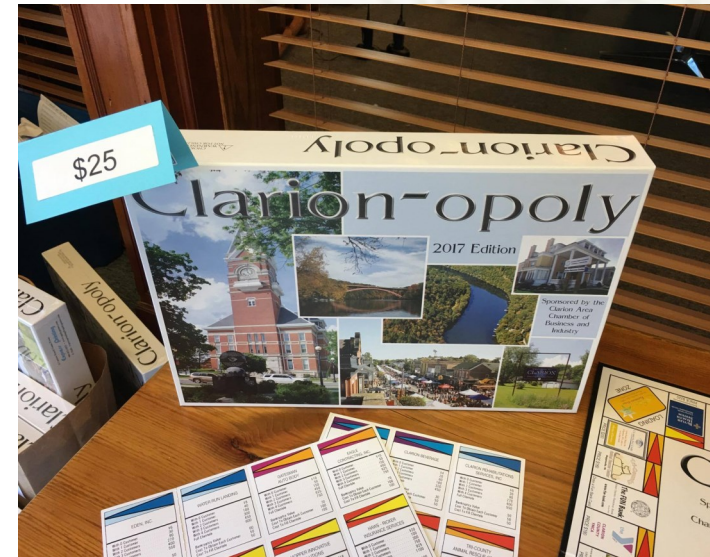
Whether your child is in the hospital, already home, or just needs some help at school, look to BAYADA Pediatrics to provide home health care services that are delivered with compassion, excellence and reliability.

We will coordinate with your child's physicians, case manager, or current home care provided to ensure your child will receive the best home care from highly skilled and trained health care professionals. We'll take care of all the arrangements and coordination with your insurance company so that you can focus on your child and being a family.

Check us out at bayada.com or you can contact our Recruiting Manager, Missy Craig at 724-285-0009.

CLARION-OPOLY GAME IS AVAILABLE — GET YOURS TODAY!

Clarion-Opoly is our town's version of the game we all know and love. Each playing space, playing card, and money proudly represent a local business in the area. The beautiful box cover displays some of the most memorable scenes of Clarion County. Clarion-Opoly is a perfect gift for locals, Clarion University alumni, Autumn Leaf Festival™ fans, or a keepsake for yourself! Games are \$25 and available at the Chamber or by calling (814) 226-9161. We do ship games for a small shipping fee. **Hurry - games are selling fast!**



DR. RICHARD SABOUSKY RECEIVES "INNOVATION AWARD"

On October 19th, Dr. Richard Sabousky, Chair of the Department of Special Education at Clarion University, was awarded the Rehabilitation Community Provider Association (RCPA), "Innovation Award" for his work in developing an online degree that accepts the PA Office of Developmental Programs' required Provider training courses, as prior learning credits. As RCPA is the largest Association of its' kind in the nation, it is quite an honor to be recognized and receive this award. Dr. Sabousky collaborated with the Venango Training & Development Center, Inc. to review each mandated training and identify learning objectives and outcomes that converted into credits towards a Certificate, Associates, or Bachelor of Science Degree in Liberal Studies, with a concentration in Community Services. This now provides the Direct Support Professional with career ladders in the human service field, while continuing to work. Having the opportunity to apply those prior learning credits gives Direct Support Professionals, across the state, a jump on their degree and hope for advancement in Human Service Careers. Colleen Stuart, C.E.O. at Venango Training & Development Center stated, "I am so proud and honored to have Dr. Sabousky as a VTDC Board Member and community innovator. He works tirelessly to help persons with disabilities in our communities."



Picture Names Left to Right

Dr. Richard Edley, C.E.O, RCPA; Colleen Stuart, C.E.O., Venango Training & Development Center, Inc.; Dr. Richard Sabousky, Chair, Dept. of Special Education, Clarion University and Dr. Dennis Nebel, RCPA Board President