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THANK YOU TO ALL OF THESE WONDERFUL SPONSORS

We ask that you please support them as they continue to support our community



Clarion Area Chamber of Business & Industry
650 Main Street
Clarion, PA 16214
(814) 226-9161

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clarion chamber chronicle

Volume 14 Issue 2

February 2017

Upcoming Events & Holidays

Tuesday, February 14

Valentine's Day

Monday, February 20

President's Day
Chamber Office
will be closed

Saturday, March 11

Clarion Area Chamber's
Annual Awards Dinner
Gemmell Student Complex
Social Hour @ 6pm
Dinner @ 7pm followed by
Awards @ 8pm

Wednesday, March 15

Tickets for the 6th Annual
Clarion Wine Walk
Go On Sale!!

Thursday, March 16

St. Patrick's Day Happy Hour
at Highland Oaks at
Water Run
from 4pm to 6pm

Friday, March 17

St. Patrick's Day

Wednesday, March 22

Job/Education Fair @ the
Clarion Mall
from 10am to 3pm

Sunday, April 16

Easter

Thursday, April 20 thru Saturday, April 22

Outdoor Recreation Show
@the Clarion Mall

WHO WILL BE THE 2016 CITIZEN OF THE YEAR?

The Clarion Area Chamber of Business & Industry will be announcing the "Citizen of the Year", "Business of the Year for Economic Development", and "Business of the Year for Community Service" on Saturday, March 11, 2017 at Gemmell Student Complex Multi-Purpose Room located on Clarion University campus.

The evening will begin at 6pm with a social hour followed by dinner at 7pm. Chartwells will be catering the dinner. We will be having Carved Beef Tenderloin, Chicken Bruschetta, Stuffed Shells, Oven Roasted Herb Red Potatoes, Ginger Carrots, Fresh Garden Salad with Ranch and Balsamic Vinaigrette, Specialty Bread Display with Honey Butter and Chocolate Dessert.

This will be a night you do not want to miss. We will also have a Chinese, Silent and Live Auction throughout the evening. These items have been donated by fellow chamber members.

The fee to attend is \$40 per person or \$300 for a table of 8. R.S.V.P. by Tuesday, February 28, 2017. **A Reservation form is enclosed in the newsletter.**

Job/Education Fair

The Clarion Area Chamber of Business & Industry, Clarion Mall and PA Career Link-Clarion County are working together to provide a "Job/Educational Fair" on Wednesday, March 22, 2017 from 10am to 3pm.

As a business/educational participant, you will have the opportunity to collaborate with area businesses and meet with potential employees and/or students.

There is a \$30 registration fee. An 8 foot table, 2 folding chairs and electrical supply will be available along with a wonderful lunch provided by RRR Roadhouse located in the Clarion Mall.

Set-up time will be from 8am to 9:30am. Space is limited. You can mail or fax the enclosed reservations no later than Monday, March 13. We look forward to working with you and providing a source of opportunity for our community. **A registration form is enclosed in the newsletter if your business is interested in participating.**



Programs Slated for Cook Forest State Park - Check It Out!

Saturday, February 18 at 11:30am - **‘Snowman in the Forest Day’** Come join us for a day of fun wintry activities along the picturesque National Wild & Scenic Clarion River within Cook Forest State Park. Various winter events will be held at the Ice Skating Pond, along River Road, approximately 1-mile up-river from the Park Office. Event sponsored by the Cook Forest Vacation Bureau. For more information, please contact info@cookforest.org. (3 hrs)

Sunday, February 19 at 10:00am - **‘Venture Outdoors Destination Cross Country Skiing’** Please join *Venture Outdoors* program leaders at the Log Cabin Inn Environmental Learning Classroom for an intermediate cross country ski program along the trails of Cook Forest. Program sponsored by *Venture Outdoors*. To register and for more information please contact Liz Fager at [\(412\)255-0564](tel:4122550564). (4.5 hrs)

Saturday, March 11 at 7:30am - **‘Otter Watch’** Please bring your binoculars and spotting scopes to the Park Office for a driving tour to otter hotspots along the National Wild & Scenic Clarion River. This is the prime time of the year to witness otter activity. Chances are good to observe otter sign such as slides, tracks, and carp kills along the banks of the river. Hot chocolate will be available at the Park Office to warm us up.(2 hrs)

Saturday, March 18 at 8:30am - **‘Eagle Watch’** Please bring your binoculars and spotting scopes to the Park Office for a driving tour to eagle hotspots along the National Wild & Scenic Clarion River. This is the prime time of the year to view bald eagles on their nests and find new nesting sites. Expect a long car-pool and aggressive hike to some of the better areas, but the rewards will be worth it. Hot chocolate and coffee will be available at the Park Office to warm us up. (3 hrs)

Annual Outdoor Recreation Show

The 5th Annual Outdoor & Recreation Show will take place at the Clarion Mall from Thursday, April 20 through Saturday, April 22 from 10 am to 9 pm daily.

The Outdoor & Recreation Show is an effort to collaborate with more local businesses and increase involvement of the community. Businesses/Organizations/Non-Profits are invited to come and set-up an exhibit and/or display of materials for those attending the Outdoor & Recreation Show. Everyone wants to be able to enjoy the outdoors with their family, so come to the Outdoor & Recreation Show and find out how you can get active in Clarion’s community! This event allows members of the community to interact, learn, and enjoy the splendor of the outdoors. The event is comprised of geocaching, educational speakers, informational tables, activities and games. The purpose of the event is to enable families to become more engaged with family fun and values as well as with community organizations and agencies.

On Saturday, April 22, you will have the opportunity to bring your dog and/or cat to the Rabies Clinic. The Rabies Clinic will run from 12 noon to 2pm and the cost is \$10 per animal for a 3-year vaccine. Clarion County Treasurer, Thomas McConnell, will also be on hand for you to purchase your dog/cat licenses ranging from \$6.50 to \$8.50.

For more information regarding the Outdoor & Recreation Show as a vendor, please contact the Clarion Chamber office today. **A vendor registration form is enclosed in this newsletter.**

The Chamber and its mission... Your Chamber of Business & Industry is a voluntary partnership of business and professional people working together to build a healthy economy and to improve the quality of life in our community.

Check this out!

The Clarion Area Chamber of Business & Industry is collaborating with “MM Consultants Group” to provide our members with a series of informational micro-training presentations to help you improve and advance your business.

Micro-Workshops and Seminars run from 25-40 minutes and are conducted by “MM Consultants Group”. “MM Consultants Group” provides cutting-edge management and leadership training on a variety of topics that can be beneficial to any business.

Enclosed in this newsletter, you will find a number of topics to be discussed. Please help us to determine the level of interest in these seminars by marking which topics you are interested in attending.

The seminars will take place on the 2nd and/or 4th Wednesday of each month at the Chamber office. Depending on the level of attendance, a seminar may be moved off-site. Plan to attend this invaluable business advice over lunch at a low cost of \$10 per person.

Forms should be mailed or faxed to the Chamber no later than **Friday, March 3rd**.

We hope that you take great advantage of this exciting opportunity to help you grow in knowledge.



2017 Membership Directory & Community Profile

The Clarion Area Chamber of Business & Industry is working on a project for our members, the “2017 Membership Directory & Community Profile”. This publications will be 100% full color and will contain approximately 40 pages. The dimensions of the directory are 8 ½” x 11”. Our goal is to have the publication to the printer by Monday, April 3 and back to us no later than Monday, April 24.

All chamber members who are current with their membership investment will be listed alphabetically and categorically. We will be printing 2000 directories. They will be distributed to all of our members, to lodging facilities for visitors, distributed to incoming Freshman at Clarion University and distributed at the Chamber office and Welcome Center.

Your business can also purchase an ad. You may pay for your advertisement all at once or we can set-up a payment plan that works for your business schedule. We will also work with you on the layout of your advertisement. Deadline to reserve an ad space is Friday, March 24. All artwork layout will need your signature prior to print.

The advertising rates are:

Full Page (Back Cover)	\$380.00
Full page	\$280.00
1/2 page	\$165.00
1/4 page	\$115.00
1/8 page	\$ 57.50
1/16 page	\$ 37.50

The dimensions are:

Full Page (Back Cover)	8” x 10 ½“
Full page	8” x 10 ½“
1/2 page	8” x 5“
1/4 page	3 ¾” x 5”
1/8 page	3 ¾” x2 ½“
1/16 page	1 ¾“ x 2 ½“

A separate mail regarding the Membership Directory & Community Profile will be mailed out by February 14th.

Spring Legislative Breakfast slated for April 21

The Clarion Area Chamber of Business & Industry, Clarion County Economic Development Corporation and Clarion Vocational Services will be holding a “Spring Legislative Update Breakfast” on Friday, April 21, 2017. Keep watching your emails and newsletters for the list of invited guests to speak at the Spring Legislative Breakfast.

The breakfast will be held at the Park Inn by Radisson from 7:30am to 9am. An “All-American Breakfast Buffet” will be available. The cost is \$20 when paid in advance and \$25 at the door. To reserve your spot, please contact the Clarion Area Chamber of Business & Industry office at 814-226-9161 or email tracy@clarionpa.com.

6th Annual Clarion Wine Walk will be Friday, May 19

The 6th Annual Clarion Wine Walk will be held on Friday, May 19th in downtown Clarion. Tickets for this year’s event will go on sale March 15, 2017. Tickets will be available at the Clarion Area Chamber of Business & Industry and at Northwest Bank. We are excited to have 14 wineries this year, that is up 2 from last year. Keep watching your daily email blast and the March newsletter for more details for the 6th Annual Clarion Wine Walk.

The event will feature an “Early Bird” registration beginning at 4pm with “General” registration beginning at 5pm. The prices for “Early Bird” tickets are \$30 for pre-sale and \$35 on the day of the event, if still available. “General” registration tickets are \$25 pre-sale and \$30 on the day of the event, if still available. All participants must be 21 to attend.

Proceeds from the “Clarion Wine Walk” will benefit the fireworks display for the Clarion Hospital “I Love Clarion” celebration slated for Sunday, July 3rd.

For more information regarding the “Clarion Wine Walk” or to purchase your tickets, please contact the Chamber office at 814-226-9161 between the hours of 8:30am to 5pm, Monday through Friday. The Clarion Wine Walk is sponsored by Northwest Bank.

Delta Contractors and Design, Inc. Chamber Golf Outing

The Delta Contractors & Design, Inc. Chamber Golf Outing will be held on Friday, May 26 at Hi-Level Golf Course with tee-off at 10am!

This popular event provides opportunities to expand business and community relationships in a fun and relaxed setting.

Participation in this best ball scramble is \$280 per 4-person team. The entrance fee includes green fees, cart, continental breakfast, lunch, dinner and refreshments. Lunch and Steak dinner will be catered by RRR Roadhouse of Clarion. Participants will also receive a free chair massage when coming off the course prior to dinner. The massages are courtesy of Jennifer Keth of Sapphire Moon Healing Arts Center.

Our Major Sponsors are Clarion County Community Bank, Community First Bank, First United National Bank, Northwest Bank, PA American Water and S & T Bank.

Registration form and additional information will be mailed within the next couple of weeks.

HOLD THE DATE—Friday, May 26!!!!!!

St. Joseph’s Gearing Up for the 4th of July

Lucinda is chasing away the winter blues where preparations are being laid out for St. Joseph’s 78th Annual 4th of July Celebration.

The event is well known in the Clarion tri-county area for its generous home-cooked meal and accompanying festivities. It dates back to the early 1900’s and certainly back to 1939, having its roots in the Church’s original summertime picnics.

This year will be no exception as parishioners are gearing up to host their traditional *all-you-can-eat* chicken and ham dinners, games of skill and chance for all ages, quilt tent, called-number games, live entertainment and a grand prize worth thousands in cash and prizes. One of the newer features of the celebration is the Liberty 5K walk/run which is scheduled for July 1st.

Proceeds from both events help defray the operational costs of the Parish school, which is celebrating its 150th anniversary during this 2016-2017 academic year and is one of the oldest Catholic schools in the Erie Diocese.

As they have in prior years, the organizing committee is seeking Grand Prize Ticket sponsors to assist in funding the Grand Prize drawing. Sponsorships are procured in the form of advertising. This is an inexpensive opportunity to increase public awareness of your business while at the same time supporting the quality educational programs offered at St. Joseph School.

All Grand Prize Ticket sponsors are listed:

- * On the Grand Prize Ticket
- * On the Festival website and Facebook Page
- * On posters displayed throughout the grounds on July 4th
- * On over 25,000 placemats distributed to restaurants in the tri-county area

Complete details are available on the enclosed insert in this edition of the Clarion Chamber’s newsletter. St. Joseph parishioners and festival organizers are grateful to the many individual and corporate sponsors from the surrounding area for their past contributions and look forward to another successful community event in 2017.



Discount Tickets Still Available

Even though “Phil” has indicated there is still 6 weeks of winter, the Clarion Area Chamber of Business & Industry continues to offer discounted tickets for Splash Lagoon and the Pittsburgh Zoo.

Beginning in late April/early May, the Clarion Chamber will once again offer discounted tickets for Cedar Point, Idlewild, Kennywood, Sandcastle and Waldameer Park & Water World.

Call or stop by the Chamber office to find out more on this Chamber member benefit.

Thank You Businesses

We would like to take a moment to “Thank” the following businesses for donating towards the Annual Awards Dinner Auctions:

GET-AWAY PACKAGE MONETARY CONTRIBUTORS:

Berteotti Insurance & Financial Services, Inc.
Bill’s Service Company Portable Toilet Rentals
Burford & Henry Real Estate Services

Carrier Insurance Agency, Inc.
Fryburg Sportsman’s Club
Provenzale Concessions

LIVE AUCTION CONTRIBUTORS:

C93 FM & WWCH Radio 1300
Hi-Level Golf Course
Kooman, Heeter & Gulnac, PC.

SILENT AUCTION CONTRIBUTORS:

Borough of Clarion
Clarion Area School District
Clarion County Community Bank
Clarion Dental Care, LLC. - Jeremy Jewell, DMD
Computer Support & Associates, Inc.
Countryside Crafts & Countryside Quilts
F.L. Crooks Clothing Company

H & R Block
Holiday Inn Express & Suites, Clarion
Microtel Inn & Suites
Park Inn by Radisson
S & T Bank
Wolf’s Auto Outlet

CHINESE AUCTION CONTRIBUTORS:

All American Awards & Engraving
Applebee’s Neighborhood Bar & Grill
Bamboo Palace
Bob’s Apple Dumplings
C & A Trees Unlimited, Inc.
Car Mate Trailers, Inc.
Carpet Barn
Central Electric Cooperative
Chartwells
Clarion Area Agency on Agency, Inc.
Clarion Beverage
Clarion County Fair Inc.
Clarion Federal Credit Union
Clarion Fruit Company
Clarion News
Clarion Printing-Litho
Clarion Psychiatric Center
Clarion University
Clarion University SBDC
Clarion Vocational Services
Comet Food Warehouse
Cook Forest Sawmill Center for the Arts
DMS Printing & Mailing
Dacora Jewelers
Diane’s Concessions

Eagle Contracting, Inc.
Explore Your Town
Gatesman Auto Body, Inc.
Holiday Financial Services
Kahle’s Kitchens Inc.
Kalyumet Camping & Cabins
Kooman, Heeter, & Gulnac, PC
Lutz Concrete Construction
Michelle’s Café
Mt. Joy Lanes
NuLeaf Landscaping, LLC.
Park Inn by Radisson
Phoenix Rehabilitation and Health Services, Inc.
Primary Health Network Charitable Foundation
RRR Roadhouse
Sapphire Moon Healing Arts Center
Seidle Chevrolet-Buick-GMC
Simon’s Concessions
Strattan Broadcasting, Inc. (MEGA ROCK)
The EADS Group
The Meadows Original Frozen Custard
The Simple Things
Tri-County Animal Rescue Center, Inc.
U.S. Army Recruiting Center, Inc.
Zacherl Motor Truck Sales, Inc.

If you are interested in donating an item or want to contribute for the get-away package, please complete the form enclosed in this newsletter and fax it to our office at 814-226-4903.



- 3 - Think about which three independently owned businesses you would miss most if they were gone. Stop in and say “Hello”. Pick up a little something that will make someone smile. Your contribution is what keeps those businesses around.
- 50 - If just half of the employed U.S. population spent \$50 each month in three independently owned businesses, their purchases would generate more than \$42.6 billion in revenue. Imagine the positive impact of 3/4 of the employed population did that.
- 68 - For every \$100 spent in independently-owned store, \$68 returns to the community through taxes, payroll, and other expenditures. If you spent that in a national chain, only \$43 stays local. Spend it online and NOTHING COMES HOME.
- 1 - The number of people it takes to start the trend - YOU!

Pick 3 - Spend 50
SAVE YOUR LOCAL ECONOMY

Love Our Locals -
Shop Early, Shop Often,
Shop LOCAL!

Member to Member News

Do you have something to announce, maybe an anniversary, new product or service, awards received, etc.? We invite you to share your news.

You can submit your information as a press release or give us a call and we can write it up, submit to you for final approval and we will then add your news to our Monthly Newsletter.

Please give us a call if you have any questions or you have something you would like us to share with fellow chamber members.

STAFF

Tracy J. Becker, CFEE
Executive Director

Tammy LaCross
Event Coordinator

Kaitlin Minich
Administrative Assistant

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