

CLARION AREA CHAMBER OF BUSINESS & INDUSTRY

21 North 6th Avenue • Clarion, Pennsylvania 16214

NEWS RELEASE

Clarion Area Chamber of Business & Industry

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FOR IMMEDIATE RELEASE

2012 AUTUMN LEAF FESTIVAL™ ANNUAL THEME CONTEST

The Clarion Area Chamber of Business & Industry (CACBI) is currently accepting submissions for the **2012 AUTUMN LEAF FESTIVAL™ ANNUAL THEME CONTEST**.

The winning theme must be catchy, appealing and marketable.

Theme submissions are judged by their usability. The criteria are as follows:

- Use in designing a logo for tumblers
- Use in designing parade floats
- Use in designing merchandise, marketing pieces and advertisements

The theme winner receives a \$50 savings bond, two tickets to the Miss Teen and Miss Junior Teen ALF Scholarship Pageant, a Gift Basket from Farmers National Bank, two Autumn Leaf tumblers and a sweatshirt. The winner also receives invitations to Business After Hours, the VIP Brunch, Sponsor Reception and to ride in the Clarion Hospital "Tournament of Leaves" Parade. In addition, the winner is invited to the Annual Awards Dinner.

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The creator of the winning theme will be notified as soon as a decision is reached by the panel of judges. The Clarion Area Chamber of Business & industry Board of Directors will be judging the theme. All decisions made by the judges are final.

Anyone living, working or attending school in Clarion County can submit theme ideas. **All submissions must be made no later than Friday, January 6, 2012.**

ALL ENTRIES BECOME THE SOLE PROPERTY OF THE CLARION AREA CHAMBER OF BUSINESS & INDUSTRY. When entering a theme, the name, address and phone number of the creator should be included with the entry. All submissions must be addressed to the following:

Autumn Leaf Festival™

ATTN: Theme Committee

21 N. 6th Avenue

Clarion, PA 16214

For more information, contact the Clarion Area Chamber at 814.226.9161

or e-mail events@clarionpa.com

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