

# CLARION AREA CHAMBER OF BUSINESS & INDUSTRY

21 North 6th Avenue • Clarion, Pennsylvania 16214

## NEWS RELEASE

### Clarion Area Chamber of Business & Industry

**Contact:** Tracy Becker, Executive Director OR Paula Cupples, Festival&Event Director

Phone: 814.226.9161

Fax: 814.226.4903

E-mail: [tracy@clarionpa.com](mailto:tracy@clarionpa.com) OR [paula@clarionpa.com](mailto:paula@clarionpa.com)

## FOR IMMEDIATE RELEASE

### **2012 Autumn Leaf Festival™ Annual Logo Contest**

The Clarion Area Chamber of Business & Industry is pleased to announce the winner of the 2012 Farmers National Bank Autumn Leaf Festival™ Annual Theme Contest. Congratulations go to Cindy Hartle of Sligo for the winning theme of “Autumn’s Quilt of Colors”. The selection of a theme now kicks off the **2012 Autumn Leaf Festival™ Annual Logo Contest**.

### **THE CRITERIA FOR THE LOGO DESIGN CONTEST ARE AS FOLLOWS:**

1. The artwork should reflect the theme in a way you think would be attractive and appropriate for the 59<sup>th</sup> Annual Farmers National Bank Autumn Leaf Festival™.
2. The design must be created on white 8½” x 11” paper and have no more than three basic colors.
3. The design must be original. It must not be borrowed from another source, which could violate copyright law.
4. Contestants must reside, work, or attend school in Clarion County.
5. Please include your name, address, phone number, and email on the back of the entry.

### **ALF Logo Contest, Page 2**

Phone: 814-226-9161 • Fax: 814-226-4903 • [www.clarionpa.com](http://www.clarionpa.com)

# CLARION AREA CHAMBER OF BUSINESS & INDUSTRY

21 North 6th Avenue • Clarion, Pennsylvania 16214

## **Judging:**

The top ten (10) logo designs that best reflect the winning theme will be posted for public viewing at Farmers National Bank branches, the Clarion Area Chamber of Business & Industry (CACBI) office, on the CACBI website ([www.clarionpa.com](http://www.clarionpa.com)), and on the The Farmers National Bank Autumn Leaf Festival™ Facebook page, beginning February 20, 2012. The public will be invited to vote for their favorite logo from through March 2<sup>nd</sup>, 2012 at these sites. The winning logo design will be selected by a combination of popular vote and judging by members of the CACBI Board of Directors. The winner will be notified when a decision has been reached. The decision of the judges is final. The winning entry will be adapted and possibly altered by a professional artist. **IT WILL THEN BECOME THE SOLE PROPERTY OF THE CLARION AREA CHAMBER OF BUSINESS & INDUSTRY** and be used as the official 2012 Farmers National Bank Autumn Leaf Festival™ logo on various publications, souvenirs and merchandise.

## **Prize:**

Each of the top ten (10) logo finalists will receive a \$25.00 Gift Certificate, courtesy of The Farmers National Bank. The logo contest winner will receive a \$50 savings bond; two (2) tickets to the Miss Junior Teen and Miss Teen ALF Scholarship Pageant; two (2) Autumn Leaf™ tumblers and a sweatshirt; and a Gift Basket, courtesy of The Farmers National Bank. The winner also receives invitations to Business After Hours, the VIP Brunch, Sponsor Reception, and to ride in the Clarion Hospital “Tournament of Leaves” Parade. In addition, the winner is invited to the Annual Awards Dinner, where the 2012 logo will be unveiled to the public.

## **Submission:**

All submissions must be addressed to the following:

Phone: 814-226-9161 • Fax: 814-226-4903 • [www.clarionpa.com](http://www.clarionpa.com)

# CLARION AREA CHAMBER OF BUSINESS & INDUSTRY

21 North 6th Avenue • Clarion, Pennsylvania 16214

Autumn Leaf Festival™  
ATTN: Logo Committee  
21 N. 6th Avenue  
Clarion, PA 16214

For more information, call the Clarion Area Chamber at 814.226.9161.

**All entries must be received by the Chamber by February 15, 2012.**