



CLARION CHAMBER CHRONICLE

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Marcellus Shale Business Breakfast

On Wednesday, November 17, the Clarion Area Chamber of Business & Industry Marcellus Shale Task Force will be holding a Business Breakfast.

Joe Barone, President of PAGasDirectory.com and Daniell Boston with PA Independent Oil and Gas Association (PIOGA) will be on hand to provide information on the natural gas industry.

Topics for the breakfast include:

*What opportunities are there for Clarion County?

*How do we need to be ready?

*How do we prepare businesses for the need and demand?

- Housing - Hotels
- Restaurants
- Financial Institutions
- Transportation
- Other Businesses



In preparation for Marcellus Shale, Clarion County businesses need to know how to welcome the workers and make them aware of opportunities that are available.

The breakfast is open to all businesses within Clarion County and will be held at the Holiday Inn of Clarion from 7:30 a.m. to 9:00 a.m. The cost of the breakfast is \$10.00 for reservations before Friday, November 12 and \$15.00 after November 12.

The Clarion Chamber's Marcellus Shale Task Force is also working with the Clarion County Economic Development Corporation on providing a Community Event on January 18 at the Clarion Area High School. The January 18th event will focus on "Fact vs Fiction of Marcellus Shale". Keep watching your mailings and emails for more details.

Hope to see you on WEDNESDAY, NOVEMBER 17!

The Chamber and its mission...

Your Chamber of Business & Industry is a voluntary partnership of business and professional people working together to build a healthy economy and to improve the Quality of Life in our community.

MEMBER TO MEMBER NEWS

The Clarion Chamber of Business & Industry is anxious to hear about the success of your business. We want to feature updates on our area businesses for members...about members! This FREE Member Benefit is an easy way to keep up with other local business success and to be recognized for your own accomplishments. Please feel free to send information to announce awards, promotions, personnel changes, new merchandise or other news. Email your updates of 50-250 words to info@clarionpa.com by the 30th/31st of each month.

Final Auction for Power Completed

It has been predicted that Penelec customers would see an approximate 18-20% increase to their generation & transmission. This information was based on auction results conducted in March and May of 2010. The last auction was conducted on October 18th, and as a result of that auction Penelec will have secured 90% of the power for 2011. The balance of the load required will be purchased through spot buys. What this means for you is that by November you should know what you are going to pay for electricity in January 2011.



Now is a good time to review your bill and understand the details. Let us help you understand the process. Contact Diana Keisel at Premier Power at dkeisel@trustpps.com or 814-282-9241.

Community First Bank Opens a Clarion Branch

Community First Bank opened a branch in downtown Clarion Monday, November 8. The branch is located at 601 Main Street in Downtown Clarion on the corner of 6th Ave and Main Street. Community First Bank is a locally owned and managed independent bank that has been serving Jefferson County and the surrounding communities for over 115 years. Headquartered and founded in Reynoldsville Pennsylvania this community oriented institution currently operates branches in Reynoldsville, Sykesville, Punxsutawney, and now Clarion.

“Our name was carefully chosen to reflect our philosophy which is to put the Community First”, commented Henry Deible, Bank President and CEO. “We are dedicated to the basic concept of community banking which to us is: “You know us and we know you.”

Eric Funk has joined Community First and will be the Manager of the Clarion Branch. “I am excited to be a part of Community First,” Funk commented. “As a lifelong resident of Clarion County living in the Clarion community for most of the past 30 years, I have a clear picture of the culture of this community. Community First is a perfect fit for the Clarion area. Not only do we have a great downtown Clarion location but we have the products, philosophy and most importantly the people to serve my hometown very well. With Jamie Lefever on board as our Business Development Officer, Chris Duncan as our Commercial Credit Analyst and Debra Benetti as our Customer Service Representative we have a great team in place with the experience, skill and most importantly the community knowledge and spirit to help us grow in the Clarion Area.”

Congratulations Venango Training & Development Center!

Venango Training and Development Center's Youth Services Program was honored at the annual PARF (Pennsylvania Association of Rehabilitation Facilities) in Harrisburg, PA on September 22 by being selected to receive the "Rehabilitation Agency Recognition Award". This award is presented by the Association to a PARF member agency for outstanding achievement or the development of an exemplary program or service for individuals with disabilities. Agencies may also be honored for having provided a service to a special group of persons with disabilities who heretofore have not received services, or for having developed a technique or project, which has the possibility of being utilized in other rehabilitation programs. VTDC is very proud to have received this prestigious award and continues to strive to help individuals with disabilities achieve their highest potential.



Pictured from left to right: **Butch Campbell**-Clarion County Career Counselor; **Connie Fisher**-Warren/Forest Youth Coordinator; **Jackie Wilson**-Forest County Career Counselor; **Barb VanEpps**-Data Entry Coordinator; **Linda McGranaghan**-Program Director; **Lisa Barnhart**-Crawford County Career Counselor; **Colleen Stuart**-Chief Executive Officer; **Brian Greenawalt**-Crawford County Youth Coordinator; **Jaclyn Fike**-Venango County Youth Coordinator; **Michael Carothers**-Venango County Career Counselor; **Jan Dodd**-Crawford County Youth Coordinator; **Michael Freeman**-Accountant and **Juanet Hartle**-Assistant Program Director.

The Farmers National Bank Sponsors Annual Festival

As it has for the past 57 years, a year's worth of planning comes together and another successful festival has been written in the books.

Overall it was a great festival. The weather was on our side for the Car Show, Craft Show and Parade, but came up short for the Junior Olympics, Motorcycle Show and Tractor Show.

Plans are now under way for the 58th Annual The Farmers National Bank Autumn Leaf Festival™.

But before we look ahead — let's take a look back at this year's festival.

New things that happened at this year's festival included a new Title Sponsor, The Farmers National Bank. William C. Marsh, Chairman of the Board, President and Chief Executive Officer, said the following about the partnership: "The Farmers National Bank is happy to be the title sponsor of this year's annual Autumn Leaf Festival. We are truly delighted with the opportunity to support this special event that is a hallmark for our region. We are proud of our consistent local support and look forward to working with the community and the chamber to carry on the ALF tradition."



A new event this year, the ALF Exit 62 Automotive Light & Sound Competition showcased the unique details assembled by automobile enthusiasts. The event was held at the Clarion Mall on the first Saturday of ALF. Sixteen cars, three motorcycles and one fire truck participated to see who had the loudest sound system or the most impressive display of lights. The Light & Sound Competition Committee has recently met to review this year's event and are now beginning to work on next year's event. The date will be Saturday, October 1 and will once again be held at the Clarion Mall parking lot.

There were 312 cars/trucks in the S & T Bank Autorama Cruise-In sponsored in part by Brady's Bend Underground Storage. The switch to a Cruise-In meant that all years, makes and models were accepted. The committee and volunteers have received great feedback on the new direction of the show. Adding to the Cruise-In was the appearance of the Nationwide NASCAR Official Show Car and NASCAR simulator. Nationwide agent Brad Johnson along with the official show car handler greeted race fans throughout the entire day. Participants and non-participants of the show have remarked that they will be here next year and they are telling friends about how wonderful the show was this year. We very well could see 400 to 500 cars next year!

The Chamber office along with many, many volunteers manned the official "Merchandise Booth". Merchandise included this year's theme and logo, but also additional merchandise with just "Clarion, PA" on it. New items this year were umbrellas (referred to in the office as "sun-brellas"), stadium blankets, zippered Hoodies, gloves and shot glasses. If you have an idea for a merchandise item to be included in next year's list, please feel free to contact the chamber office. We are open to new ideas/items.

Another addition to this year's festival was PNC's "Grow Up Great" Mobile Learning Adventure (MLA), a traveling exhibit that provided an opportunity for parents and caregivers to learn the importance of early childhood education while they engage in fun activities with their children. A part of PNC's "Grow Up Great", a 10-year, \$100 million early childhood education initiative, the MLA included the "When I Grow Up" station, where kids dressed up as different professionals and had their picture superimposed on an appropriate background. Also, the parents had the opportunity to take home activity books and learning kits that demonstrated how to take everyday moments and turn them into learning opportunities.

Festival Cont'd

Another big attraction to this year's festival was the ACCCE's 44 foot mobile classroom. ACCCE (American Coalition for Clean Coal Electricity) educates the public about clean coal technology and its role in providing affordable, reliable electricity, jobs and a cleaner environment. Visitors saw interactive displays explaining the history and future of clean coal technology.

We were very excited about a new group of committee volunteers for the Williams Junior Olympics which took place on the final Sunday of ALF despite the rain. These young men were members of the U.S. Army and were under the leadership of Staff Sergeant Connell. The day was damp and dreary, but the kids who participated truly were honored to have these volunteers spend the afternoon with them during each of the events.

Ian Young, a 1997 graduate of Clarion-Limestone High School and currently a casting producer for ABC's Extreme Makeover Home Edition (where he seeks out deserving and inspiring families and is responsible for all press-related outreach in select markets) was this year's Grand Marshal for the Clarion Hospital "Tournament of Leaves Parade". After graduating from Clarion-Limestone, Young moved to Southern California to join The Young Americans. After The Young Americans, Ian began working in television. Ian is the son of Sergeant Major Christopher H. and Debbie Young of New Bethlehem.

There are four important keys to a great festival and/or event. First is SPONSORSHIP. We had many returning sponsors along with some new sponsors for this year's festival. I personally want to thank each and every one of the sponsors. Without your financial support, we would not be successful. THANK YOU!

Another VERY IMPORTANT key is our VOLUNTEERS!!!! You may be a chair, co-chair, committee member or day-of volunteer, but you are ALL very, very important to making the festival successful. Many of you have been volunteering for several years and we are indebted to you. We thank the families of the volunteers for allowing us to have your loved one work many hours prior to and during the festival. Thank You Volunteers!!

The third key is the Staff and Board of Directors for the Clarion Area Chamber of Business & Industry. The Chair, Amy Baumcratz and Co-Chair, Wayne Wright put countless hours into the festival. Through the support of the Board of Directors, the staff then makes everything happen with the event chairs. When you see Amy Baumcratz, Wayne Wright, Paula Cupples, Tammy Rider, Barb Wright, Jon Catanzarita (CU Intern), John Hawkins (CU Student Volunteer), Ayodeji "Deji" Kayode (CU Student Volunteer), Brian Klingensmith (CU Intern), Ashley Langston (CU Work Study), and Erin Steiner (CU Intern), thank them for everything that they did for the festival. We are forever indebted to these individuals.

The fourth major key to a great festival is YOU the community of Clarion County. We know that the festival ties up Main Street and traffic is detoured to side streets, but we provide the festival as a way of showcasing what we are proud of here in Northwestern PA. Thank you for your patience and support of the festival.

***Next year's festival will be from October 1 through October 9, 2011.
See you there!!***



Thank You Volunteers!

On Sunday, November 7 the Staff and Board of the Clarion Area Chamber of Business & Industry held their annual "Volunteer Dinner". The "Thanksgiving" style dinner was prepared by members of the Clarion Moose Lodge #101. All the volunteers who have donated their time during this past year were invited besides volunteers for the Autumn Leaf. We have many volunteers from our Golf Outing, Casino Night, Clarion Hospital I Love Clarion Celebration, the Annual Christmas Parade & Party and overall office operations. As was mentioned on Sunday, we love doing our job here at the Chamber office when we have outstanding volunteers. If you are interested in being a volunteer anytime during the year, please contact the Chamber office.

Paula Cupples named Festival/Events Director

Paula Cupples was named Festival & Events Director on November 1, 2010. Paula had been working as the Chamber's Festival & Events Planner since July 2009. Prior to joining the chamber she worked as a Scheduling Manager, Program Manager, Process Leader and Project Engineer in the automotive field. In these positions Paula led and coordinated multiple design and build teams. Her expertise includes continuous improvement and process development and she has been trained as a facilitator and in team building. These skills should prove invaluable in helping the event committees grow and have productive and enjoyable experiences.

Paula has a history of volunteering. She is a lifetime member of Alpha Phi Omega, a national service fraternity. She has held numerous positions on the board of the Ford Sea Lancers SCUBA club she has belonged to for over 20 years. Paula volunteered at the Chamber during 2006 in the months leading up to ALF and at multiple events in the following years. In March 2007, Paula was named the 2006 "Douglas L. Sharrar Volunteer of the Year".

Paula was born and raised in the Mid-West, primarily Michigan. Although not a Clarion native, she has spent a great deal of time visiting relatives in Clarion her entire life. Since moving to Clarion she has enjoyed searching out local SCUBA opportunities, spending time on the rivers and in the woods and getting better acquainted with the community.

On behalf of the Board of Directors we hope that you take the opportunity to 'Welcome' Paula into her new position as the Festival & Events Director. She is currently working on the Christmas Parade and Party scheduled to take place on Monday, November 22 in downtown Clarion beginning at 6:00pm.

Hold These Dates!!

On Monday, November 22, Santa Claus is coming to town! And so is a parade! The parade starts at 6:00 p.m. and is followed by a Christmas party with Santa at the American Legion, second floor. The parade will begin at 730 Main Street (Northwest Savings Bank's parking lot) and end at the corner of 5th & Main. The Christmas Parade and Party are sponsored by the Clarion Area Chamber of Business & Industry, Clarion Neighborhood Girl Scouts and In-Home Solutions. You may want to enjoy a FREE carriage ride following the parade. The carriage rides are sponsored by the Clarion Area Chamber of Business & Industry.

On December 4 & 18 stop in at Faller's Furniture to check out Santa's Headquarters. If you are there between the hours of 11 a.m. and 3 p.m. you can receive a free 4 x 6 photo with Santa courtesy of CVS Pharmacy.

At 1:30 p.m., Saturday, December 11 at the Clarion Free Library, Santa will be reading "The Night Before Christmas." Then from 2:00 p.m. to 4:00 p.m. there will be cookie decorating. Also from 2:00 p.m. to 4:00 p.m. help decorate Christmas ornaments at Michelle's Café.

Drop off your letters to Santa at 604 Main Street beginning Monday, November 22. The mailbox will be available from 9:00 a.m. to 7:00 p.m. The last day to drop off your letters is Thursday, December 23.

Free Parking will be available from November 22 through December 27. Look for the red bags on meters on Main Street and in the various Municipal Parking lots in Clarion Borough.

Welcome New Members

The Clarion Area Chamber of Business & Industry is proud to announce our newest members.

Adair Enterprises, LLC

Dianne Solembrino
3925 N. RE # 42
Ashtabula, OH 44004
440-992-6845

Clarion Moose Lodge # 101

Michael Kalinowski, Governor
401 Grand Avenue
Clarion, PA 16214
814-226-7211

Pauls Pumpkin Patch

Paul Stahlman
175 Marks lane
Fairmont City, PA 16224
814-365-5161
www.paulspumpkinpatch.com

Schwab and Pope Manufacturing

Bernard & Shelby Schwab
P.O. Box 305, 459 Lawsonham Street
Rimersburg, PA 16248
814-227-9901
www.schwabandpopemanufacturing.com

Tractor Supply Co.

Christine Eisenman
26 Commerce Road
Clarion, PA 16214
814-227-2580

Williams

Susan Oliver
1550 Coraopolis Heights Road
Moon Township, PA 15108
412-865-1735
www.williams.com

Cedarview Memorial Parks, Inc.

Richard R. Marie
1923 Fisher Road
Strattanville, PA 16258
814-764-5131

Dough & Joe

Betty Hook
857 East Main Street
Clarion, PA 16214
814-227-2164

Pioneer Motel

Rachel Long & Jim Boros
111 Chestnut Street, Box 412
Marienville, PA 16239
814-927-5000
www.pioneermotelandtradingpost.com

Sunshine Pictures & Videography Services

Sam Nolan
139 Wilkinson Hall, CU
Clarion, PA 16214
717-341-0868
www.sunshinepictures.biz

Triple K. Trucking

Rudolph Kocjancic
P.O. Box 199
Leeper, PA 16233
814-744-8594



If you know of a business that may be interested in becoming a part of the Clarion Area Chamber of Business & Industry, please contact Tracy Becker at 814-226-9161.

Remember: Shop Local, Shop Often, Shop Clarion Chamber Members First!

Pictures from Autumn Leaf



Pictures from Autumn Leaf














More Pictures from Autumn Leaf



ALF & Clarion Merchandise Still Available!

In case you didn't get your Official Merchandise during this year's festival, we do have a limited supply of logo merchandise available for purchase. Check out what we have available at the Chamber Office.

			
<p>Youth Long Sleeve T-Shirt. (\$14) Color: Yellow Sizes Available: S, M, L, XL</p>	<p>Youth Sweatshirt. (\$17) Color: Light Green Sizes Available: M, L, XL</p>	<p>Adult Long Sleeve T-Shirt. (\$15) Color: Beige Size Available: S</p>	<p>Adult Sweatshirt. (\$20) Color: Red Size Available: S, M, L, XL, XXL</p>
			
<p>Adult Sweatshirt (\$20) Color: Light Green Sizes Available: M, L</p>	<p>Adult Zipper Hoodie (\$35) Color: Carolina Blue Sizes Available: S, M, L</p>	<p>Glass Stein (\$9) We also have glass tumblers (\$3)</p>	<p>Shot Glass (\$3)</p>
			
<p>Fleece Blanket (\$18) Color: Black</p>	<p>Umbrella (a.k.a. Sunbrella) (\$16) Color: Maroon & White</p>	<p>Red Hat (\$15) Color: Red</p>	

We also have Tote Bags in off-white for \$15 and Gloves for \$5 available.

Pictures not available at time of printing. Stop in today to get your item before they are gone.

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The Farmers National Bank

BLUE DIAMOND SPONSOR

PNC

DIAMOND SPONSOR

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Clarion University

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Bronze Sponsor

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S & T Bank

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Williams

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Wolfs Camping Resort

Sapphire Sponsor

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Northwest Savings Bank

OPAL SPONSOR

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AQUAMARINE SPONSOR

Riverhill Battery Warehouse

Clarion Area Chamber of Business & Industry
21 North 6th Avenue
Clarion, PA 16214

Clarion's Customer Appreciation Day, November 22
Christmas Parade & Party, November 22

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