

# New Events for Festival

## SATURDAY, OCTOBER 1

### **SUZAN HAHNFELDT, STATE FARM INSURANCE "PA STATE OLD TIME FIDDLERS COMPETITION"**

The Fiddlers Championship is a new event to the Farmers National Bank Autumn Leaf Festival but not to the area. The competition will have you tapping your toes and dancing along to the fiddling. The winners in each division go on to Nationals so you know you'll hear some top notch talent. We know you'll be a happy the championship has moved to Clarion as we are. It will be held at the First United Methodist Church, 600 Wood Street, Clarion. Registration opens at 11:00 a.m. and the championship starts at 12 noon on Saturday, October 1.

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### **VEOLIA ENVIRONMENTAL SERVICES "TOUCH A TRUCK"**

Put your imagination in high gear and go! Kids of all ages will get a chance to get behind the wheel and rub elbows with their hometown heroes. Big rigs, cars, tractors, construction vehicles, firetrucks, ambulances...the possibilities are endless. With entertainment, food and activities it promises to be great family fun for everyone. This new and exciting event will be held on Saturday, October 1 at the Clarion Mall parking lot from 1:00 p.m. to 5:00 p.m.

\*\*\*\*\*

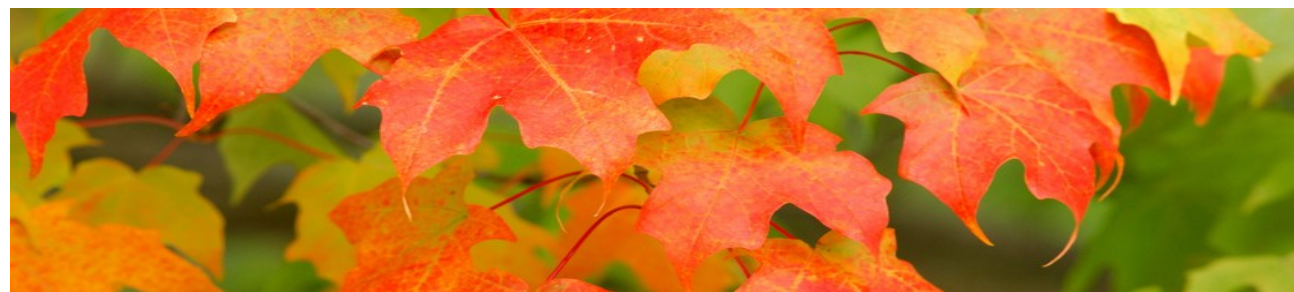
## SATURDAY, OCTOBER 1 & SUNDAY, OCTOBER 2 FRIDAY, OCTOBER 7 & SATURDAY, OCTOBER 8

### **CARRIER INSURANCE AGENCY & ERIE INSURANCE DUI AWARENESS SIMULATOR**

Get behind the wheel of a D.U.I. simulator to feel and understand what it is like to drive while intoxicated. It will be appearing at:

- Clarion Mall - Saturday, October 1 from 1:00 p.m. to 9:00 p.m.
- Main Street - Sunday, October 2 from 11:00 a.m. to 5:00 p.m.
- Friday, October 7 from 12 Noon to 9:00 p.m.
- Saturday, October 8 from 11:00 a.m. to noon and 2:00 p.m. to 7:00 p.m.

This interactive experience allows you to witness the effects of alcohol in a safe environment. Experience how alcohol can affect all aspects of your life other than driving by performing real life tasks while wearing 'beer goggles'. The D.U.I. simulator is being presented by the PA DUI Association thru partnership with Alcohol/DUI Awareness, Brandon's Dad (Vernon & Cheryl Hilyer) and coordinated with Clarion County's Promise and Clarion Drug & Alcohol Services.



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Clarion Area Chamber of Business & Industry  
21 North 6th Avenue  
Clarion, PA 16214

STD PRSRT  
US POSTAGE  
PAID  
PERMIT No. 20  
CLARION, PA 16214

October 13 - Legislative Breakfast  
October 21 - Educational Series Luncheon  
October 25 - Chamber Mixer



# CLARION CHAMBER CHRONICLE

VOLUME 6 ISSUE 6

SEPTEMBER 2011

## STAFF

**Tracy J. Becker, CFEE**  
Executive Director

**Paula Cupples**  
Festival & Events Director

**Tammy R. Rider**  
Office Manager

**Melissia Bemis**  
Festival & Events Planner

## BOARD OF DIRECTORS

**Amy Baumcratz, President**  
Holiday Inn of Clarion

**Wayne Wright, Vice President**  
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**Stevette Rosen, Treasurer**  
C93 92.7 FM & WWCH  
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**Brian Boyer, Secretary**  
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**Stacey Thompson**  
Clarion Associates

## What is "An Autumn to Remember" to you?

People from all over will soon be gathering for the 58th Annual The Farmers National Bank Autumn Leaf Festival™. This year's event is slated for October 1 through October 9.

This year's theme is "An Autumn to Remember" created by Aislinn Slaugenhaupt of Summerville. The logo was designed by Brittany Hendricks of Lucinda.



The first recognized ALF occurred in 1953, and has been a huge success ever since. It's hard to imagine that in 1954 roughly 1,000 people were in attendance compared to the approximately 400,000 to 500,000 who attended in 2010.

Paula Cupples, Festival & Events Director, along with Melissia Bemis, Festival & Events Planner, Wayne Wright, Festival Chair and Stevette Rosen, Festival Co-Chair, have been meeting since last November with over 14 committees and their chairs to truly make this "An Autumn to Remember". We have new events, new sponsors, new merchandise and new food vendors.

What is "An Autumn to Remember" to you? Is it a time for families to get together and share the season? Time for students from the local high schools and Clarion University to have their class reunions? An opportunity to bring together old friends, make new friends and to showcase what we have right here in Clarion County? Whatever it may be, we truly hope that you enjoy the festival and take away great memories to make this "An Autumn to Remember"!

Thank you to all of our wonderful sponsors, the Chamber Board of Directors and Staff, the countless list volunteers and the citizens of Clarion County for the opportunity to showcase this wonderful community.

I have had the opportunity to help oversee 25 of the 58 years of the ALF. I have many memories that truly could last a lifetime. Here's to "An Autumn to Remember"!

## Schedule of Events Continued

Pumpkin Carving	1:00 p.m. to 5:00 p.m.	Paul's Pumpkin Patch 395 Marks Lane, Fairmount City
First United National Bank Concert	5:00 p.m. to 8:00 p.m. "American Pie"	Main Street, Courthouse
The A-Maze-ing Farm Adventure Scarefest	5:00 p.m. to 11:00 p.m.	194 Easy Drive, Lucinda

### SUNDAY, OCTOBER 9

St. Joseph Rosary Society Turkey and Ham Dinner	11:00 a.m. to 1:30 p.m.	St. Joseph Hall, Lucinda
Northwest Savings Bank Antique Tractor Show	12 Noon to 5:00 p.m.	3rd to 4th Avenues on Main Street
McDonald's Motorcycle Show	1:00 p.m. to 5:00 p.m.	4th to 5th Avenues on Main Street
Williams Junior Olympics	1:30 p.m. to 3:30 p.m.	Clarion University Stadium

### WEEKLONG ACTIVITIES

Souvenirs and Information	Booth on Courthouse Lawn and Chamber office, 21 North 6th Avenue
Airplane Rides	Clarion County Airport, 395 Airport Road, Shippenville
Art Show	Main Street Center, 516 Main Street Clarion
Amusements by Swanks	Courthouse Parking Lot and Memorial Park
Clarion Model Railroad Club Display	Basement of the Clarion Masonic Lodge
Carrier Insurance Agency & Erie Insurance DUI Awareness Simulator	Clarion Mall Parking Lot - October 1 Main Street Clarion - October 2, October 7 & October 8
Food Concessions	Memorial Park & along Main Street
Open House Model Home & Factory Tour	Structural Modulars, Inc., 101 Southern Avenue, Strattanville
Clarion County Community Bank "FoodStock"	Drop off at the Clarion Mall - October 4 to October 7
Clarion County Historical Society's Sutton-Ditz House Museum	18 Grant Street
Deer Creek Winery	3333 Soap Fat Road, Shippenville
Wine & Dine at the Gateway Lodge	Call ahead for details & dinner reservations, 800-843-6862
Boat Rides	Clarion River Rambler, 226-4679 or <a href="http://www.clarionriverrambler.com">www.clarionriverrambler.com</a>

### EMERGENCY & ADDITIONAL INFORMATION

EMS, Fire & Police	Emergency Call: 911
Severe Weather	Local law enforcement & festival personnel & volunteers will advise if necessary. Also turn into one of the local radio stations: C-93 at 92.7 FM, Radio 13 at 1300 AM, Mega Rock at 105.5/100.5 FM, WCUC at 91.7, KOOL at 103.3 FM
First Aid Stations located at:	Sunday, October 2 (Ambulance at intersection of 5th Avenue & Main Street) Friday, October 7 (Medical emergency personnel located at Main Street Center, 516 Main Street) Saturday, October 8 (Medical emergency personnel located at Main Street Center, 516 Main St.)
Additional Information:	Baby changing area in the handicap portable toilets near the corners of Main & 5th and Grant & Jefferson
Handicap Parking Locations:	Corners of Main Street & 6th Avenue, Fireman's Lot - 525 Wood Street

## Schedule of Events Continued

### WEDNESDAY, OCTOBER 5

Downtown Deal Days	9:00 a.m. to Dusk	Downtown Clarion
Fire Truck Rides	5:00 p.m. to Dusk	Clarion Fire & Hose Co. # 1
Clarion University & Community Cultural Night	6:00 p.m. To 8:00 p.m. "Ambridge H.S. Steel Drum Band"	Main Street, Courthouse
Magee Women's Specialty Services at UPMC Northwest Karaoke Night	8:30 p.m. to 10:00 p.m.	Main Street, Courthouse

### THURSDAY, OCTOBER 6

Downtown Deal Days	9:00 a.m. to Dusk	Downtown Clarion
U.S. Army	9:00 a.m. to 5:00 p.m.	Memorial Park
Clarion University Media Day	12 Noon to 7:00 p.m.	Memorial Park Gazebo
Health Fair - Flu Shot Clinic	10:00 a.m. to 2:00 p.m.	VFW Post # 2145 603 Liberty Street
That Guy With The Birds	6:30 p.m. to 7:30 p.m.	Clarion Mall
Clarion University & Community Cultural Night	7:00 p.m. to 9:00 p.m. "Eugene and the NightCrawlers"	Main Street, Courthouse
Clarion University Homecoming "Pep Rally"	7:00 p.m.	Tippin Gym

### FRIDAY, OCTOBER 7

The Commodore Corp. Farmers & Crafters Day	8:00 a.m. to 5:00 p.m.	2nd to 8th Avenue on Main Street
ATA Shuttle Bus Service	8:00 a.m. to 6:00 p.m.	Info: 226-9161
I.C. Ladies Guild Craft Show	7:00 a.m. to 4:00 p.m.	Immaculate Conception School Meisinger Center
I.C. Open Kitchen 8th Grade Fundraiser	8:00 a.m.	Immaculate Conception School Meisinger Center
U.S. Army	9:00 a.m. to 5:00 p.m.	Memorial Park
Autumn Classic: YMCA Bench Press Competition	10:00 a.m. to 2:00 p.m.	Clarion YMCA, 15952 Route 322
Bingo Night	7:00 p.m. (bingo starts)	Clarion Moose Lodge # 101 401 Grand Avenue
Clarion University Homecoming Headquarters	6:00 p.m. to 10:00 p.m.	Clarion Holiday Inn Courtyard
Farmers National Bank "Concert in the Park"	7:30 p.m. to 9:30 p.m. "NOMad"	Main Street, Courthouse

### SATURDAY, OCTOBER 8

ATA Shuttle Bus Service	8:00 a.m. to 6:00 p.m.	Info: 226-9161
Clarion University Alumni Association Homecoming Parade Reception	10:00 a.m. to 12 Noon	Walter Hart Chapel Parking Lot
Clarion Hospital "Tournament of Leaves" Parade	12 Noon	Main Street
U.S. Army	9:00 a.m. to 5:00 p.m.	Memorial Park
Clarion University Homecoming Football Game	2:00 p.m.	Clarion University Stadium

## Upcoming Chamber Events

### Thursday, October 13 - Legislative Breakfast

The Clarion Area Chamber of Business & Industry is hosting a Legislative Breakfast with the Candidates on Thursday, October 13, 2011.

Candidates vying for Clarion County Commissioner and Clarion County District Attorney will be given 5 minutes to present their platform to those individuals attending the "Legislative Breakfast". After all candidates have presented, attendees will have the opportunity to ask questions.

The breakfast will be held at the Clarion Holiday Inn from 7:30 a.m. to 9:00 a.m. An "All-American Breakfast Buffet" will be served, which includes whole fruit, assorted breads and muffins with scrambled eggs, bacon, breakfast potatoes, chilled orange and cranberry juices along with coffee, hot tea and milk.

The cost for the breakfast is \$15.00 when paid in advance and \$20.00 at the door. To reserve your spot today, please contact the Chamber office at 814.226.9161 or email [info@clarionpa.com](mailto:info@clarionpa.com)

### Friday, October 21 - Educational Series Luncheon

#### NEW LOCAL EARNED INCOME TAX WITHHOLDING REQUIREMENTS COMING IN 2012

The Clarion Tax Collection District tax officer for the Central Tax Bureau of Pennsylvania will be the presenter for the next Educational Seminar sponsored by Pennsylvania American Water.

This event is open to all employers and chamber members in Clarion County to review the new local earned income tax withholding requirements mandated by Act 32 of 2008. Act 32 of 2008 amends Act 511 of 1965 and contains several new withholding requirements that employers must follow in order for their quarterly reporting to be considered acceptable.

The Educational Seminar will be held at Structural Modulars, Inc. (SMI) located at 101 Southern Avenue in Strattanville. This will be a luncheon presentation and the cost is only \$5 and will be held on Friday, October 21, beginning at 12 noon.

Register today by calling the chamber office at 814.226.9161 or email [info@clarionpa.com](mailto:info@clarionpa.com).

### Saturday, October 22 - Volunteer Dinner

**Have you volunteered for the chamber during the past year?** If so, you and your family are invited to the Clarion Area Chamber of Business & Industry "Volunteer Dinner". The dinner will be held at Wolfs Camping Resort on Saturday, October 22 from 1:00 p.m. to 4:00 p.m. Charitable Deeds and Services will be serving their famous "Spaghetti Dinner".

Please contact the Chamber office to make your reservation by calling 814.226.9161 or email [info@clarionpa.com](mailto:info@clarionpa.com).

### Tuesday, October 25 - Chamber Mixer/Open House

Clarion Community Medicine-UPMC; Randy Kreider, MD; David Zlotnicki, MD; and Stephen Mitrosky, DO invite you to a "Chamber Mixer/Open House" on Tuesday, October 25. They have recently moved to 22681 Route 68 beside Peebles. The event will be held from 5:30 p.m. to 7:30 p.m. and everyone is invited to see their new facility and meet the doctors along with their staff.

Please contact the Chamber office to make your reservation by calling 814.226.9161 or email [info@clarionpa.com](mailto:info@clarionpa.com).

## Welcome New Members continued...

### Send Out Cards

Renee Evans  
20 Smedley Street  
Oil City, PA 16301  
Tele: 814-758-6349  
Email: srevans5@yahoo.com  
Web: www.sendoutcards.com/reneeevans  
*Card Sending Services, Gifts, Marketing*

### St. Joseph Church - St. Joseph School

Fr. William Miller, Sr. Monica Steiner  
P.O. Box 9  
Lucinda, PA 16235  
Tele: 814-226-7288  
Email: stjoe@usachoice.net  
Web: www.st-joseph-lucinda.org  
*Non-Profit (Educational/Religious)*

### The National MS Society - Western PA Chapter

Lauren Dimaria  
1501 Reedsdale Street, Suite 105  
Pittsburgh, PA 15233  
Tele: 412-261-6347  
Web: www.nationalmssociety.org/pax  
*Non-Profit, Voluntary Health Care*



*The Clarion Area Chamber of Business & Industry encourages Chamber members to do business with other Chamber members*

## Whitney a Panelist for 2011 Leadership Forum

Clarion University President Karen Whitney will serve as a panelist for the 2011 Leadership Forum, "Leading for Diversity in Higher Education," sponsored by the Pennsylvania Network of the American Council on Education Office of Women in Higher Education. The goal of the forum is to prepare women to assume leadership positions in higher education administration.

The Pennsylvania Network will host 25 women from colleges and universities throughout the state. It will be held Oct. 21 and 22 at Pennsylvania State University, State College.

"The forum is designed to encourage a high level of personal interaction between panelists and invited participants," said Dr. Norah Shultz, associate dean at Penn State Abington and chair of the Pennsylvania Network. "It will be a great opportunity for current and future leaders to discuss challenging issues in higher education with sitting presidents and other administrators."

Whitney will be joined by Cheyney University President Michelle Howard-Vital, Penn State Brandywine Chancellor Sophia Wisniewska, and Carlow University President Mary Hines.

Dr. Rachelle Prioleau, dean of the College of Arts & Sciences at Clarion University and chair-elect of the Pennsylvania Network, noted that President Whitney is an obvious choice as panelist for the forum.

"Her demonstrated commitment to inclusion in higher education provides higher education leaders with a wonderful role model," Prioleau said. "Karen is also very personable and always willing to share her experiences."

Clarion University is the high-achieving, nationally recognized, comprehensive university that delivers a personal and challenging academic experience

### The Chamber and its mission...

Your Chamber of Business & Industry is a voluntary partnership of business and professional people working together to build a healthy economy and to improve the Quality of Life in our community.

## Member to Member News

The Clarion Area Chamber of Business & Industry is anxious to hear about the success of your business. We want to feature updates on our area businesses for members...about members! This FREE member benefit is an easy way to keep up with other local business successes and to be recognized for your own accomplishments. Please feel free to send information to announce awards, promotions, personnel changes, new merchandise or other news. Email your updates of 50-250 words to info@clarionpa.com by the 30th of each month.

A Multi-Phasic Blood Screening will be held on Saturday, October 22, 2011 at the Clarion Hospital Board Room (1st floor main hospital).

**The cost is \$50 and includes all of the following tests.**

**ANEMIA** - Red Blood Indices (MVC, MCH, MCHC, RDW), Hemoglobin, Hematocrit, Red Blood Cell Count, White Blood Cell Count and Serum Iron

**CORONARY DISEASE** - Cholesterol, HDL Cholesterol, Cholesterol/HDL ratio, Triglycerides and LDL Cholesterol

**KIDNEY DISEASE** - Blood Urea Nitrogen, Creatinine and BUN/Creatinine ratio

**LIVER DISEASE** - Albumin, Albumin/Globulin ration, Total Bilirubin, Total Protein and Alkaline Phosphatase

**THYROID DISEASE** - T3, T4, FTI & TSH

**DIABETES** - Glucose

**Additional tests** - Calcium, Magnesium, Phosphorus, Sodium, TIBC, Ionizable Calcium, Chloride, Potassium, Uric Acid and Transferrin Saturation

**Optional Tests** - Prostate Specific Antigen (PSA) for an additional fee of \$25. A new test for diabetes, Hemoglobin A1c, may also be done for \$20.

Note - This screening is not covered by Medicare or insurance companies. Cash or checks will be accepted the day of the event.

Call 814-226-1362 to schedule your appointment for October 22. Deadline for all appointments is 3:00 p.m. on Friday, October 7.

The Multi-Phasic Blood Screening is brought to you by Clarion Hospital & Clarion Rotary Club with special thanks to the Clarion-Forest VNA.

## Congratulations John Kerle

John Kerle, President of Charitable Deeds and Services recently received the grand prize in Safeco Insurance's "Vote for Your Favorite Safeco Community Hero" online contest.

John and Charitable Deeds and Services was originally picked as one of 14 charities across the U.S. to be recognized for making a difference in their community. Each one of the 14 charities received \$2000 but Charitable Deeds received an additional \$5000 for securing the top votes in the online contest overall.

Charitable Deeds and Services was founded in 2002 and has raised an estimated \$1 million to help their clients attain free clothing, furniture, appliances, food and other basic necessities. Over 800 individuals volunteer to visit shut-ins, assist with the sick and elderly, sponsor community activities for adults and children and to organize and serve their legendary spaghetti dinner fundraisers held every other month. Those dinners raise an average of \$8000 per dinner for local people seeking assistance.

Carla Magrini, Marketing Representative for Burns & Burns Associates in Clarion, nominated John Kerle

**CONGRATULATIONS JOHN KERLE, CHARITABLE DEEDS and SERVICES!!!**

## New Sponsors...

We want to thank the following businesses for their continued support of the Clarion Area Chamber of Business & Industry. Without your financial support, activities and events would not be possible. THANK YOU! We ask you to support these businesses, shop often—shop local.

Diamond Sponsor: Northwest Natural Energy,  
Pearl Sponsor: Bathfitters  
Peridot Sponsor: Siegel Insurance

[A complete list of sponsors is listed on the last page of this newsletter.](#)

## Thank You!

On behalf of the Clarion Area Chamber of Business & Industry Board of Directors and Staff, we would like to "Thank" everyone involved with the recent Veterans/First Responders Parade & Remembrance Ceremony held.

This was a collaboration between Clarion University, the Chamber, Clarion County, Borough of Clarion, Ross A. McGinnis VFW Post #2145, Commander Don Montgomery and C93/Radio 13.

Rich Herman spearheaded this event and we are eternally grateful for his leadership in making everything come together.



## Congratulations Cindy Nellis!

Pennsylvania Small Business Development Center has named Cindy Nellis, assistant director of Clarion University Small Business Development Center, as the 2011 State Star for Pennsylvania.

"I am delighted to make this announcement and to recognize Cindy Nellis for extraordinary contributions to the work of the Pennsylvania SBDC and small business in Pennsylvania," said Christian Conroy, director of Pennsylvania SBDC.

Nellis was chosen for being an outstanding performer, making a major contribution to the Pennsylvania SBDC program and showing a strong commitment to small business in the Clarion University SBDC region.

"Cindy has been a strong contributor to the Clarion University SBDC and the Pennsylvania SBDC for more than 15 years," said Dr. Kevin Roth, director of Clarion University SBDC. "This is a well-deserved recognition of her efforts and exceptional work with small business and entrepreneurs in our region."

"It is an honor to accept this award and to have the opportunity every day to assist so many entrepreneurs in achieving the dream of starting and succeeding in their own business," Nellis said.

[America's Small Business Development Center Network](#) is a partnership uniting private enterprise, government, higher education and local nonprofit economic development organizations. It is the Small Business Administration's largest partnership program, providing management and technical assistance to help Americans start, run and grow their own businesses. With about 1,000 centers across the nation, America's SBDC network last year provided business consulting to approximately 200,000 clients, training for more than 400,000 attendees, and other forms of management and technical assistance to approximately 600,000 small businesses and aspiring entrepreneurs.

[Clarion University SBDC](#) promotes economic development through its work in the counties of Armstrong, Cameron, Clarion, Clearfield, Elk, Forest, Jefferson, McKean, Potter and Venango.

A reception honoring the ASBDC 2011 State Stars was held Sept. 6 in San Diego.

## Welcome New Members . . .

The Clarion Area Chamber of Business & Industry is proud to announce our newest members.

### Alexander, Troese and Seidle LLP

John P. Troese, Sara J. Seidle  
51 North 4th Avenue  
Clarion, PA 16214  
Tele: 814-226-4440  
Email: alexanderlaw@verizon.net  
*Attorneys, Law Office*

### Center for Conservation Studies, Inc.

Andrew Keth  
P.O. Box 504  
Clarion, PA 16214  
Tele: 814-229-3226  
Email: centerconservation@gmail.com  
*Educational, Non-Profit, Scientific*

### Central Tax Bureau of PA, Inc.

James Pajak  
P.O. Box 748, 15444 Route 322  
Clarion, PA 16214  
Tele: 724-925-7194  
Email: jimp@centaxgroup.com  
Web: www.centaxgroup.com  
*Earned Income & Local Service Tax*

### Clark Electric, Inc.

Dick Clark, Georgia Oyler  
53 South 4th Avenue  
Clarion, PA 16214  
Tele: 814-226-6100  
Email: clarkelectric@verizon.net  
*Electrical Contractor*

### Double Boar Ranch

Deric Haight, Mgr., William Snyder, Owner  
1300 Kiser Wagner Road  
Shipperville, PA 16254  
Tele: 814-319-2064  
Email: dbr@doubleboarranch.com  
Web: www.doubleboarranch.com  
*Bed & Breakfast, Hunting Ranch, Lodging, Recreation*

### Hospitality Social Magnet

Amy Baumcraz  
825 Eisenman Road  
Venus, PA 16364  
Tele: 814-227-9580  
Email: amy@hospitalitysocialmagnet.com  
Web: www.hospitalitysocialmagnet.com  
*Consulting, Social Media Marketing, Training*

### Kate's Hair Studio

Barb Raybuck, Kate Raybuck  
817 East Main Street  
Clarion, PA 16214  
Tele: 814-226-6051  
Email: kateshairstudio@gmail.com  
Web: www.kateshairstudio.net  
*Full Service Hair & Tanning Salon*

### Piney Creek Limited Partnership

Kendall Reed, Dennis Finotti  
428 Power Lane  
Clarion, PA 16214  
Tele: 814-226-8057  
Email: dennis\_pclp@csonline.net  
*Electric Generation, Manufacturing*



**The Clarion Area Chamber of Business & Industry  
encourages Chamber members to do business  
with other Chamber members**

## Business Spotlight -



**SendOutCards** is an Internet-based CRM - customer relations management service that is changing lives in very positive ways! Do you ever go to the store to buy paper greeting cards or gifts? Do you believe in expressing thanks, appreciation or acknowledging special occasions or accomplishments? Do you want to increase your client base, retention, referrals or build your personal and business relationships? **If so, this system will save you stress, time, energy & money!**

If you need to send a card or gift, simply log on to the **SendOutCards** site. You will find over 15,000 greeting cards in 50 different categories. You may also create your own **Custom Cards** with your digital photos. You may upload photos inside your card, include a *panoramic photo, a full length video, clip art, logos, original art or a digital business card*. You may even write your message in your **real handwriting** and **sign the card** with **your real signature!** How cool is that? It's just like having photoshop integrated right into your system!

Choose your card, write your personal message, and click "SEND"! That's it!! **SendOutCards** then prints, addresses, stuffs, seals and stamps the card with a real first-class stamp. They even drive it to the post office, all for about a dollar. You never touch a piece of paper, printer, stamp or envelope! It is at the post office within 24 hours after your press SEND. You'll never have to drive to the card store or post office again! Send one card or hundreds of cards with a single mouse click...for about one-third the price of a generic store bought card!

The system reminds you ahead of time when someone's birthday is coming up, so you'll actually get your cards out on time. The system can even be automated to send your cards or campaigns out for you...all year long! You may send a **Gift, Gift Basket, or Gift Card** along with your personalized greeting from your home, office, or smart phone! You'll never have to stand in lines, waste time, energy or money! Imagine the possibilities!

Check it out at:

[www.sendoutcards.com/reneeevans](http://www.sendoutcards.com/reneeevans)

## Business Spotlight - Golden Living Center-Shippenville



Golden Living Center - Shippenville, a Skilled Nursing Facility with an Alzheimer's Care Unit, has been in business since 1984. They have 53 full-time and 20 part-time employees and the new Executive Director is Cody Meenan, MBA, NHA.

Cody would like to extend his heartfelt thanks to the entire Clarion area for welcoming him with such open arms. He commented that relocating can be difficult, but the people of Clarion, Shippenville and the surrounding area have made the transition so much easier through their kindness and hospitality. **THANK YOU!**

If you would like to take a tour or simply ask a question about the services they provide, feel free to call or stop by anytime!

*The Golden Living family of companies is dedicated to helping people live fuller, longer and more productive lives through a spectrum of integrated health and wellness programs, services and products.*

## Website Data Overview for August 2011

### Statistics Overview

- Number of Unique Visitors: 5,164
- Average Number of pages viewed per visit: 2.84
- Average time spent on our site per visit (in minutes and seconds): 2:22
- New Visitors: 72.1%
- Returning Visitors: 27.9%



Farmers  
National  
Bank

# Autumn Leaf Festival™

## Schedule of Events

<u>DATE</u>	<u>EVENT</u>	<u>TIMES</u>	<u>LOCATION OF EVENT</u>
<b>FRIDAY, SEPTEMBER 30</b>	Special Bingo	7:00 p.m. (bingo starts)	Clarion Moose Lodge #101 401 Grand Avenue
<b>SATURDAY, OCTOBER 1</b>	United Way 5K Race/10 K Challenge	9:00 a.m. (race begins)	Clarion University Stadium
	A.B.A.T.E. Dice Run	10:00 a.m.	Clarion Eagles Parking Lot Greenville Pike & Stone House Road
	Dulcimer Performance	10:00 a.m. to 7:00 p.m.	Paul's Pumpkin Patch 395 Marks Lane, Fairmount City
	Suzan Hahnfeldt State Farm Insurance PA State Old Time Fiddler's Championship	12:00 noon	First United Methodist Church 600 Wood Street
	Veolia Touch-A-Truck	1:00 p.m. to 5:00 p.m.	Clarion Mall Parking Lot
	The A-Maze-ing Farm Adventure Scarefest	5:00 p.m. to 11:00 p.m.	194 Easy Drive, Lucinda
	Clarion Cycles and Wolf's Auto Outlet Light and Sound Competition	7:00 p.m. to 10:00 p.m.	Clarion Mall Parking Lot
	Miss Junior Teen & Miss Teen ALF Scholarship Pageant	7:30 p.m.	Clarion High School Auditorium 214 Liberty Street
<b>SUNDAY, OCTOBER 2</b>	Bountiful Bake Sale	8:00 a.m.	Immaculate Conception School Meisinger Center
	Fly-In & Drive-In Breakfast	8:30 a.m. to 12 noon	Clarion County Airport 395 Airport Road, Shippenville
	S & T Bank Autorama Cruise-In	12 Noon to 4:00 p.m.	2nd to 8th Avenue on Main Street
	Nationwide NASCAR Racing Car and NASCAR Simulator	12:00 p.m. to 4:00 p.m.	Main Street, Clarion
	Riverhill Battery Warehouse Power Wheels Derby	1:00 p.m. to 3:00 p.m.	5th Avenue & Main Street
	Memory Walk to End Alzheimer's	2:00 p.m.	Cook Forest State Park Tom's Run Road Park Shelter #2 Parking Area
	Scout n' Boots Line Dancing	5:30 p.m. to 7:00 p.m.	Main Street, Courthouse
	Clarion Community Choir Concert	7:30 p.m.	Immaculate Conception Church
<b>MONDAY, OCTOBER 3</b>	Clarion University & Community Cultural Night	7:00 p.m. to 9:30 p.m. "Jill West and Blues Attack"	Main Street, Courthouse
<b>TUESDAY, OCTOBER 4</b>	Clarion County Community Bank "FoodStock"	11:00 a.m. to 1:00 p.m.	Clarion Mall
	Women's Healthcare of Clarion "Kiddies Parade"	6:00 p.m.	Main Street, 7th to 5th Avenue
	Clarion University & Community Cultural Night	7:00 p.m. to 9:00 p.m. "Clarion River Jazz Octet"	Main Street, Courthouse