



# CLARION CHAMBER CHRONICLE

VOLUME 6 ISSUE 3

APRIL / MAY 2011

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*Executive Director*

**Paula Cupples**  
*Festival & Events Director*

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*Office Manager*

**Melissia Bemis**  
*Festival & Events Planner*

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## Clarion Wine Walk - Friday, May 20

Plan to "Wine" your way through downtown Clarion to sample wine from 7 regional wineries participating in the First Clarion Wine Walk. The chamber member businesses hosting the wineries in their place of business are:

F.L. Crooks Clothing Co. - Laurel Mountain Winery  
Fallers Furniture - Flickerwood Wine Cellars  
Fulmer House Books & Collectibles - Foxburg Wine Cellars  
Michelle's Café - Courtyard Wineries  
Pristine Nails & Spa - Deer Creek Winery  
The Bathtub, The Kitchen Sink & Petey Dinks - Angeli Winery  
Wein's - Pine Creek Underground Winery

This fundraising event will be held on Friday, May 20, 2011 from 5:00 p.m. to 9:00 p.m. The cost is \$15.00 per person. A limit of 300 reservations are available so you will want to get yours today before they run out.



Participants will receive a complimentary wine glass courtesy of Northwest Savings Bank. They will also have the opportunity to win a wine basket donated from participating wineries.

There will be 300 people in downtown Clarion going from business to business. You can be a part of this wonderful evening by extending your stores hours to offer deals and/or promotions. This event is not only a fundraising event, but a way to bring 300 individuals into our downtown area on a Friday night for 4 hours.

Remember - Mother's Day is right around the corner, why not make reservations for that "Special Mom" and let her enjoy a night on the town.

All proceeds from this event benefit the July 3 Women's Healthcare of Clarion "I Love Clarion" fireworks at Clarion University Memorial Stadium.

As you can see we have a new event sponsor for the July 3 celebration. Women's Healthcare of Clarion has been part of the Clarion community for more than 15 years, serving its women with obstetrical and gynecological services. That tradition continues as they welcome new faces to their staff in 2011.

### The Chamber and its mission...

Your Chamber of Business & Industry is a voluntary partnership of business and professional people working together to build a healthy economy and to improve the Quality of Life in our community.

## ***Congratulations Karen Whitney!***



With a medallion around her neck bearing her name and those of the 15 previous presidents, Whitney lifted the ceremonial mace and officially took her place as Clarion University's new president on Friday, April 15th.

Clarion University and the Pennsylvania State System of Higher Education officially installed Karen M. Whitney as Clarion's president at the inauguration at Marwick-Boyd Auditorium. Clarion's students, faculty and staff were joined by higher education delegates from institutions all over the state, congressional representatives, distinguished alumni and the Clarion community in formally welcoming Whitney to the Golden Eagle family.

Clarion's former President Joseph Grunenwald urged Whitney to "dream, and dream big."

***Congratulations Karen and Welcome to CLARION!!***

**Note:** you can read President Whitney's inaugural address at [www.clarion.edu](http://www.clarion.edu)

## ***Coach Bob Bubb honored by NCAA***

Legendary Clarion NCAA Division1 wrestling coach Robert "Bob" Bubb, who coached the Golden Eagles was honored for his outstanding years of service and support in the world of wrestling. He has continued to be involved with wrestling nationally since his retirement in 1992. The presentation was part of the NCAA Division 1 Wrestling Nationals held Saturday, March 19 at the Wells Fargo Center.

Bubb was recognized for his years of service to the sport of wrestling as an athlete, coach and administrator. Along with his coaching at Clarion, Bubb was the Secretary Rules Editor of all NCAA collegiate wrestling from 1989-2011. Bubb was also Executive Director of the NWCA from 1995-99 and Chair of the NCAA Wrestling Committee from 1987-89.

Prior to the Championship Finals on Saturday, March 19, a two-minute and twenty second video tribute played on the huge scoreboard for the crowd. At the conclusion of the video Moyer and NCAA Wrestling Chairman Derek Van Der Merwe presented Bubb with a plaque honoring him for his service. The crowd of nearly 18,000 gave Bubb a standing ovation. Bob's wife Marsha and daughter Susan accompanied him for the award presentation

Coach Bubb coached 26 years (1967-92) and posted an amazing 322-121-4 dual record (72.5%). He was inducted into the National Wrestling Hall of Fame in 2005 and the Clarion University Hall in Fame in 1998. Bob Bubb was also named by the Clarion Area Chamber of Business & Industry as the 1991 Citizen of the Year.

## ***Breakfast with the Candidates***

The Clarion Area Chamber of Business & Industry hosted a Legislative Breakfast on Friday, April 15th. Chamber Members, local business owners, and the public had the opportunity to hear from each candidate running for Clarion County Commissioner, Clarion County District Attorney, District Magisterial 18-3-01, and Clarion County Auditor.

Each candidate was given 3 minutes to introduce themselves and their ideas, followed by a question and answer section open to the community in attendance.

Candidates also had the opportunity to dispense campaign materials to the crowd in attendance.

# Upcoming Chamber Events

## July 3rd Fireworks



Women's  
Healthcare  
of Clarion

The Women's Healthcare of Clarion "I Love Clarion" fireworks are slated for Sunday, July 3 at Clarion University Memorial Stadium. This event is sponsored in part by Pennsylvania American Water Company and Clarion University. The committee has secured "The Wrangler Band" for entertainment along with Cartwright Fireworks (a chamber member) for the fireworks display.

The "Clarion Loves Talent" will also be a part of the festivities. Applications will be available soon.

Keep watching your email blasts and future newsletters for more information as we get closer to the date.

## Support Clarion's July 3rd Fireworks

Raffle tickets are on sale now for the Women's Healthcare of Clarion "I LOVE CLARION" Celebration. Participating sponsors for the annual celebration of our nation's independence are Pennsylvania American Water and Clarion University. Raffle ticket sales benefit the *Fireworks* on Sunday, July 3<sup>rd</sup>. The cost is \$5 a ticket.

There will be five winners, one winner for each cash amount. The top prize amount is \$500. Other amounts that will be awarded are \$400, \$300, \$200, and \$100. Winners do not have to be present at the time of drawing. The drawing will take place on July 3, 2011 at Clarion University's Memorial Stadium.

Tickets can be purchased at the Clarion Area Chamber of Business and Industry. If you or your business would be willing to help sell tickets, please contact the Clarion Area Chamber at 814-226-9161 or [info@clarionpa.com](mailto:info@clarionpa.com). Your support will help light up the skies on July 3rd!

## Join the member to member club

The Clarion Area Chamber of Business and Industry would like to offer a new program to Chamber members. We would like to include a coupon page in our newsletter that would offer Chamber members and the employees of those businesses the chance to save money, while helping to support fellow Chamber member businesses.

For example, if you are a restaurant owner, you might want to submit a coupon valid for 10 percent off all purchases over 20 dollars. Meanwhile, the owner of a shoe store submits a coupon for buy one get one 50% off, or \$5 off an oil change etc. . These coupons are all compiled together to save you, a member of the Chamber, money on your personal ventures. Meanwhile, you are marketing your store to more people.

If you would like to submit a discount for The Clarion Area Chamber's member to member discount program please call 814.226.9161. Together we can spark the region's economy by supporting each other as Chamber friends.

## Updates on current projects . . .

**Business Directory** - we are currently working on finishing up the directory. There have been some minor set backs, but we believe that when you see the finished product, you will be pleased. We are looking to have the directory go to print by mid-May and out to the membership in June. We apologize for the delay in this project. Work on the business directory was much larger than originally anticipated.

**Exit 62 of I-80, Clarion Brochure** - the information has been given to our marketing volunteer. We are looking to go to print by mid-May so that we can get them delivered to Pennsylvania on Display by June. PA on Display will be placing them in 4 Rest Areas on I-80 as well as Welcome Centers into PA.

**Marcellus Shale Task Force** - recently met with some drilling companies. It provided the opportunity for open dialog between the companies, business and community leaders. The task force group is currently working on putting together another symposium for our members. As details become finalized, it will be forwarded out to you our members.

## Welcome New Members . . .

*The Clarion Area Chamber of Business & Industry is proud to announce our newest members.*

### **B'ewe'tiful Knits Yarn Boutique**

Shelley Shaffer  
22586 Route 68  
Clarion, PA 16214  
(814) 229-1598  
[www.bewetifulknits.com](http://www.bewetifulknits.com)  
*Classes-Workshops*  
*Yarn Shop*



### **Pristine Nails & Spa**

Annie & Thao  
536 Main Street  
Clarion, PA 16214  
(814) 297-8069  
*Beauty Salon*  
*Nail Salon*  
*Skin Care*

### **Clarion Dental Care, LLC**

Jeremy Jewell, D.M.D.  
22808 Route 68  
Clarion, PA 16214  
(814) 223-0068  
[www.clariondentalcare.com](http://www.clariondentalcare.com)  
*Dentist*

### **Te & Te Gifts, Inc.**

Ed Biertempfel  
310 Clarion Mall  
Clarion, PA 16214  
(814) 226-9020  
*Gift Shop*

### **Magee Women's Specialty Services at UPMC Northwest**

Bart Mason, D.O. - Cricklewood Center, 1008 S. 5th Avenue, Clarion, (814) 223-9280  
John Myers, D.O. - Cricklewood Center, 1008 S. 5th Avenue, Clarion, (814) 223-9280  
James Ham, M.D. - 1310 Liberty Street, Franklin, PA 16323 (814) 432-3163  
William McGrail, M.D. - 1310 Liberty Street, Franklin, PA 16323 (814) 432-3163  
Eric Fackler, M.D. - 1310 Liberty Street, Franklin, PA 16323 (814) 432-3163  
[www.upmc.com](http://www.upmc.com)  
*Physicians*

The Clarion Area Chamber of Business & Industry  
encourages Chamber members to do business with other Chamber members

# Facts about the New Chamber Website

The Clarion Chamber launched their new website on Tuesday, March 15th, and we are pleased to pass along some interesting statistics on the site. From March 15th to March 31st, 67.19% of visitors logging on are new to the site and 32.81% were returning visitors. Here are some other interesting tidbits about the website visits:

## Statistics Overview

Number of Unique Visitors in March: 1,361

Average Number of pages viewed per visit: 3.71

Bounce Rate (percentage of people who left our site right after entering without viewing any other web pages): 42.32%

Average time spent on our site per visit (in minutes and seconds): 4:08

## Source of Visit

Search Engines – 52.71%

Direct Traffic (typed in our web address and went straight to our site) – 29.06%

Referring Sites (used a link from another site to get to ours) – 18.23%

## Top 5 Pages (based on unique number of page views)

Home Page (1,231 views)

Autumn Leaf Festival Page (355 views)

Farmers & Crafters Page (307 views)

Membership Directory Page (274 views)

Full Web Calendar (226 views)

## Top 3 Referring Sites (Specific links on other sites that visitors click on to get to our site)\*

soso.com (126 referrals)

clarion.edu (35 referrals)

autumnleafclarionpa.com (our old web site) (34 referrals)

\*Total number of referrals from the month of March was 370

## Top 3 Keywords Used in Search Engines that Resulted in a Visitor to Our Page

clarion pa

clarion, pa

autumn leaf festival 2011 clarion pa

## Top 3 States of Origin for Visitors of Our Site

Pennsylvania (1,298 visits)

Ohio (127 visits)

New York (61 visits)

## Top 3 Pennsylvania Cities of Origin for Visitors of Our Site

Pittsburgh

State College

Clarion

Take a few moments and check out the website. Feedback about the new website would be much appreciated. This is our marketing tool for you our members!

**[www.clarionpa.com](http://www.clarionpa.com)**

## 2011 Sponsors to date

***We want to thank the following businesses for the continued support of the Clarion Area Chamber of Business & Industry. Without your financial support, activities and events would not be possible. THANK YOU! We ask you to support these businesses, shop often—shop local.***

|                   |                                                                                                                                                                                                                                                                                                                                                    |
|-------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Platinum Sponsor: | The Farmers National Bank                                                                                                                                                                                                                                                                                                                          |
| Diamond Sponsor:  | Clarion Hospital<br>Clarion University                                                                                                                                                                                                                                                                                                             |
| Gold Sponsor:     | The Commodore Corp. (Colony Homes, Commodore Homes, Pennwest Homes)                                                                                                                                                                                                                                                                                |
| Silver Sponsor:   | PNC<br>Clarion Industries (Clarion Boards, Clarion Laminates)                                                                                                                                                                                                                                                                                      |
| Bronze Sponsor:   | Pennsylvania American Water<br>S & T Bank                                                                                                                                                                                                                                                                                                          |
| Ruby Sponsor:     | Williams                                                                                                                                                                                                                                                                                                                                           |
| Topaz Sponsor:    | Golden Living Centers (Clarion, Shippenville)<br>Kriebel Wells<br>Wolfs Camping Resort                                                                                                                                                                                                                                                             |
| Sapphire Sponsor: | Clarion County Community Bank<br>First United National Bank<br>Holiday Inn of Clarion<br>Structural Modulars, Inc.                                                                                                                                                                                                                                 |
| Emerald Sponsor:  | Burns & Burns Associates, Inc.                                                                                                                                                                                                                                                                                                                     |
| Pearl Sponsor:    | C93 92.7 FM & WWCH Radio 1300<br>Clarion Community Medicine – UPMC<br>Community First Bank<br>Magee Women’s Specialty Services at UPMC Northwest<br>Marc Maslov, MD – Ear, Nose & Throat Associates of NW PA<br>Northwest Savings Bank<br>Suzan Hahnfeldt – State Farm Insurance<br>Women’s Healthcare of Clarion<br>Veolia Environmental Services |
| Opal Sponsor:     | Central Electric Cooperative, Inc.<br>DMS Printing<br>McDonald’s                                                                                                                                                                                                                                                                                   |
| Peridot Sponsor:  | Brad Johnson Agency – Nationwide Insurance<br>Brady’s Bend Underground Storage<br>Riverhill Battery Warehouse                                                                                                                                                                                                                                      |

*If you are interested in sponsorship, please feel free to contact the Chamber office today.*

## Quotes

|                                                                                               |                |
|-----------------------------------------------------------------------------------------------|----------------|
| <i>“If it doesn’t matter who wins or loses, why do they keep score?”</i>                      | Vince Lombardi |
| <i>“Life just doesn’t hand you things. You have to get out there and make things happen.”</i> | Emeril Lagasse |
| <i>“A smile is an inexpensive way to improve your looks.”</i>                                 | Andy Rooney    |



## ***Business Spotlights:*** *Shedding light on what you do...*

### **CEDARVIEW MEMORIAL PARK**

The Cedarview Memorial Park has been in business for 43 years at 1923 Fisher Road in Strattanville. They currently have 3 full-time employees and 5 part-time employees.

Their mission is to work with people to pre-arrange their final needs and to save money and lessen the hardship for your family.

The Garden Mausoleum offers an eternal memorial built for the ages along with complete and lasting protection from the elements.

They have been family-owned for generations, and helping families for generations. Contact Rose Casey at (814) 764-5131 to set-up an appointment.

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### **THE DUCT CLEANING SPECIALIST**

Air duct cleaning can drastically improve the air quality in the interior of your home or business. The process removes many contaminants that can cause problems with allergies, asthma, headaches, or some unwanted odors. It can also improve the efficiency and safety of your heating and cooling systems, and can help your equipment last longer. We serve Western Pennsylvania, especially Clarion, Brookville, Punxsutawney, DuBois, and the surrounding areas. Our work is fully insured.

We offer the following additional services as well:

Certified Mold Inspection - location and treatment of mold cultures that are contaminating the air;

Air Duct Sanitizing - application of three step sanitizer, sealer, and deodorizer treatments;

Air Purification Systems - installation of air purifiers that remove odor and contaminants continuously to keep the air clean and fresh;

Dryer Vent Cleaning - removal of debris in dryer vents to prevent fire and reduce drying times

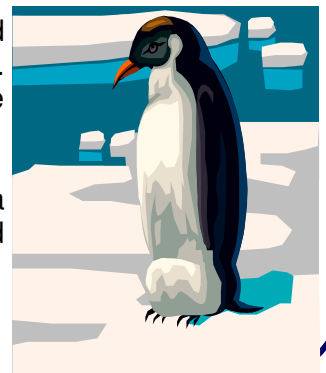
*Call John McCall today toll free at 1-866-DUC-CLEN (1-866-382-2536) to get your free quote!*

## ***Welcome Melissa!***

On behalf of the Clarion Chamber of Business & Industry Board of Directors and Staff we would like to welcome Melissa Bemis as our Festival & Event Planner. She is originally from Townville, PA and is married to Rick Wynkoop. They have 2 furry kids a dog named Chole and cat named Regan.

Melissa is an avid Pittsburgh Steelers and Pittsburgh Penguins fan. She is a HUGE Fan of Marc Andre Fluery and in her spare time enjoys photography and reading.

Welcome Melissa!



# 2011 SPONSORS

## PLATINUM SPONSOR

The Farmers National Bank

## DIAMOND SPONSOR

Clarion Hospital  
Clarion University

## GOLD SPONSOR

The Commodore Corp.

## SILVER SPONSOR

Clarion Industries (Clarion Boards & Clarion Laminates)  
PNC

## BRONZE SPONSOR

Pennsylvania American Water  
S & T Bank

## RUBY SPONSOR

Williams

## TOPAZ SPONSOR

Golden Living Centers (Clarion-Shippenville)  
Kriebel Wells  
Wolfs Camping Resort

## SAPPHIRE SPONSOR

Clarion County Community Bank  
First United National Bank  
Holiday Inn of Clarion  
Structural Modulares, Inc.

## EMERALD SPONSOR

Burns & Burns Associates, Inc.

## PEARL SPONSOR

C93 92.7 FM & WWCH Radio 1300  
Clarion Community Medicine - UPMC  
Community First Bank  
Magee Women's Specialty Services at  
UPMC Northwest  
Marc Maslov, MD - Ear, Nose & Throat  
Associates of NW PA  
Northwest Savings Bank  
Suzan Hahnfeldt, State Farm Insurance  
Veolia Environmental Services  
Women's Healthcare of Clarion

## OPAL SPONSOR

Central Electric Cooperative, Inc.  
DMS Printing  
McDonald's

## PERIDOT SPONSOR

Brady's Bend Underground Storage  
Riverhill Battery Warehouse

***Confirmed sponsors as of 4/26/11  
Keep watching for additional sponsors  
in next month's newsletter.***

Clarion Area Chamber of Business & Industry  
21 North 6th Avenue  
Clarion, PA 16214

**Clarion Wine Walk  
Friday, May 20th - Downtown Clarion!**

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